

# **2015 French Transfusion Diagnostics Market: Molecular Blood Typing, Grouping and Infectious Disease Nucleic Acid Testing-- Country Segment Forecasts for 40 Tests, Supplier Shares, Innovative Technologies, Competitive Strategies**

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## **Abstracts**

This comprehensive report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the French molecular blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies. The report explores future marketing and technological trends in France; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

## Contents

### I. Introduction

### II. Worldwide Technology and Market Overview

#### A. Major Blood Typing, Grouping and Infectious Disease Screening Tests

##### 1. Blood Typing and Grouping Tests

- a. ABO
- b. Antibody Panels
- c. Antibody Screening
- d. Antigen Typing
- e. Antiglobulin Test
- f. Crossmatch
- g. HLA Typing
- h. Rh
- i. Other Blood Groups

##### 2. Blood Group Genotyping

- a. PCR
- b. PCR  
RFLP
- c. AS
- d. Multiplex PCR
- e. Real Time PCR
- f. Sanger DNA Sequencing
- g. Pyrosequencing
- b. Microarrays
  - BeadChip Array
  - BloodChip
  - Genome Lab SNP Stream
  - Fluidic Microarray Systems
  - TaqMan OpenArray
  - MALDI
  - TOF
  - MS
  - Mini
  - Sequencing

##### 3. Infectious Disease Screening Tests

- a. AIDS

Structure and Composition  
Classification  
Origin of AIDS  
Animal Lentivirus Systems  
Virus Receptors  
HIV Infections in Humans  
Pathogenesis & Pathology  
Overview of Course of HIV Infection  
CD4T Lymphocytes and Memory Cells  
Monocytes and Macrophages  
Lymphoid Organs  
Neural Cells  
Viral Coinfections  
Clinical Findings  
Plasma Viral Load  
Pediatric AIDS  
Neurologic Disease  
Opportunistic Infections  
Protozoa  
Fungi  
Bacteria  
Viruses  
Cancer  
Immunity  
Laboratory Diagnosis  
Virus Isolation  
Serology  
Detection of Viral Nucleic Acid or Antigens  
Epidemiology  
Worldwide Spread of AIDS  
United States  
Routes of Transmission  
Prevention, Treatment, And Control  
Antiviral Drugs  
Vaccines Against HIV  
Transmission of HIV in Blood Products  
HIV Transmission in Transplant and Artificial Insemination Recipients  
Diagnostic Tests  
Enzyme Immunoassay Interpretation

Specificity, Sensitivity, and Predictive Value of Enzyme Immunoassay

Competition Assays

Western Blot Technique

Immuno Fluorescence Assay (IFA)

Radioimmunoprecipitation

HIV -1/HIV -2 Combination Testing

Methods of HIV Antigen Detection

Antigen Assays and Blood Screening

Urine Tests

DNA Probes

Overview

Quantitative Polymerase Chain Reaction

In Situ PCR

Needed Improvements

Viral Load/Drug Resistance Testing

Genotype and Phenotype Testing

Blood Banking Considerations

b. Hepatitis

Hepatitis A

Hepatitis B

Structure and Composition

Replication of Hepatitis B Virus

Hepatitis C

Hepatitis D (Delta Hepatitis)

Hepatitis E

Hepatitis G

Hepatitis Virus Infections In Humans

Pathology

Clinical Findings

Laboratory Features

Hepatitis A

Hepatitis B

Hepatitis C

Hepatitis D

Hepatitis E

Virus Host Immune Reactions

Epidemiology

Hepatitis A

Hepatitis B

- Hepatitis C
- Hepatitis D (Delta Agent)
- Vaccines and Drugs
- c. Cytomegalovirus
  - Background
  - Chorioretinitis
  - Gastrointestinal
  - Central Nervous System Disease
  - Diagnostic Tests
  - Vaccines and Drugs
- d. Syphilis
  - Background
  - Diagnostic Tests
  - Vaccines and Drugs
- e. West Nile Virus
  - Background
  - Clinical Syndromes
  - Diagnostic Tests
  - Vaccines and Drugs
- f. Parvovirus B19
  - Microbiology
  - Epidemiology
  - Clinical Syndromes
  - Erythema Infectiosum Slapped (cheek)
  - Adult Polyarthropathy
  - Transient Aplastic Crisis
  - Transient Pancytopenia
  - Red Cell Aplasia in the Immunocompromised
  - Perinatal Infections
  - Diagnosis
  - Treatment
- g. Creutzfeldt Jakob's Disease
  - Background
  - Transmission
  - Diagnostic Tests
  - Major Commercial and Academic Players
  - Bayer
  - Disease Sciences/BioTec Global
  - Imperial College School of Medicine

Ortho Clinical Diagnostics

Pall

ProMetic Life Sciences

Proteome Sciences/Idexx

Q One Biotech

Serono

U.S. Agricultural Research Service

Drugs

Vaccines

h. Malaria

i. Chagas Disease

j. Babesiosis

4. Pathogen Reduction

5. Leukocyte Reduction

Background

Methods

B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of  
Leading Automated and Semiautomated Analyzers Manufactured by:

Abbott

Beckman Coulter/Danaher

Becton Dickinson

Bio

Rad

BioMerieux

Cepheid

Curtis Unyvero

Gen

Probe/Hologic

GenMark

Grifols

HTG

Immucor

Life Technologies

Nanosphere

Ortho-Clinical Diagnostics

Qiagen

Roche

Sarstedt

Siemens

Tecan

## C. Major in Vitro Diagnostic Technologies And Their Potential Applications

1. Molecular Diagnostics
  - a. Overview
  - b. NAT
2. Monoclonal and Polyclonal Antibodies
3. Immunoassays
  - a. Technological Principle
  - b. Chemiluminescence
  - c. Enzyme Immunoassays (EIA)
    - Overview
    - ELISA
    - EMIT
    - Electrochemical
  - d. Radioimmunoassays (RIA)
  - e. Immunoprecipitation
  - f. Affinity Chromatography
4. Microtitration Plates
5. IT and Automation
6. Lasers
7. Robotics
8. Synthetic Red Cell Substitutes
9. Genetically Engineered Blood Components
  - a. Albumin
  - b. Factor VIII
  - c. Alpha -2 Antiplasmin
  - d. Antithrombin III
  - e. Factor IX
  - f. Von Willebrand's Factor
  - g. Fibrinogen
  - h. t  
PA
10. Blood Preservation
11. Autologous Blood Transfusion/Freezing

## III. France

- A. Executive Summary
- B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Supplier Sales and Market Shares for Blood Typing, Grouping and Infectious Disease Screening Tests

#### **IV. Major Product Development Opportunities**

A. Molecular Blood Typing and Grouping

B. Infectious Disease Screening

C. Auxiliary

#### **V. Alternative Market Penetration Strategies**

A. Internal Development

B. Collaborative Arrangements

C. University Contracts

#### **VI. Potential Market Entry Barriers and Risks**

A. Market Maturity

B. Cost Containment

C. Competition

D. Technological Edge and Limitations

E. Patent Protection

#### **VII. Competitive Assessments**

Abbott

Beckman Coulter/Danaher

Becton Dickinson

Biokit

BioMerieux

BioRad

Diagast

DiaSorin

Fujirebio/Innogenetics

Grifols/Novartis

Hologic/GenProbe

Immucor

Orchid CellMark



OrthoClinical Diagnostic  
Proteome Sciences  
Quest  
Quidel  
Roche  
Siemens  
Tecan  
Thermo Fisher/Life Technologies

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Blood Typing and Grouping Tests  
Major Companies Developing or Marketing HLA Typing Tests  
Major Companies Developing or Marketing AIDS Tests  
Major Companies Developing or Marketing Hepatitis Tests  
Major Companies Developing or Marketing CMV Tests  
Major Companies Developing or Marketing Syphilis Tests  
Major Companies Developing or Marketing Blood Bank Analyzers  
Executive Summary Table: France, Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
France, Facilities Performing Blood Bank Tests by Market Segment  
France, Hospital Laboratories Performing Blood Bank Tests by Bed Size  
France, Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test Volume  
France, All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment  
France, All Market Segments Blood Typing And Grouping Test Volume Forecast  
France, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast  
France, Blood Banks Blood Typing And Grouping Test Volume Forecast  
France, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast  
France, All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment  
France, All Market Segments Infectious Disease Screening Test Volume Forecast  
France, Blood Banks Infectious Disease Screening Test Volume Forecast  
France, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast  
France, Hospital Laboratories Infectious Disease Screening Test Volume Forecast  
France, All Market Segments Blood Typing And Grouping Reagent Market Forecast By Market Segment  
France, All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
France, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major  
France, Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test

France, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test

France, All Market Segments Infectious Disease Screening Reagent Market Forecast By Market Segment

France, All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

France, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

France, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test

France, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

France, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

France, HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier

France, Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

France, HIV/Hepatitis NAT Screening Market Reagent Sales by Major Supplier

France, CMV Blood Screening Market, Reagent Sales By Major Supplier

France, Syphilis Blood Screening Market, Reagent Sales By Major Supplier

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