

2015 FMC in the Global Agrochemicals Market: Strategic Direction, Marketing Tactics, Technological Know-How

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Date: July 2015

Pages: 40

Price: US\$ 1,960.00 (Single User License)

ID: 2FAC0D7CF9DEN

Abstracts

A strategic assessment of FMC, one of the world's leading agrochemical companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs.

The report presents a comprehensive analysis of the company's performance, capabilities, goals, and strategies in the global agrochemical market.

Contains 40 pages and 8 tables

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