

2015-2019 Future Horizons and Growth Strategies in the European Hematology and Flow Cytometry Markets: Supplier Shares and Country Forecasts

<https://marketpublishers.com/r/2FA51CA89A7EN.html>

Date: August 2015

Pages: 450

Price: US\$ 15,760.00 (Single User License)

ID: 2FA51CA89A7EN

Abstracts

This comprehensive five-country report contains 450 pages, 160 tables, and is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the European hematology and flow cytometry markets during the next five years.

The report explores business and technological trends in the major European countries (France, Germany, Italy, Spain, UK); provides market share estimates, test volume forecasts, and instrument placements; compares features of major analyzers; profiles leading competitors and emerging market entrants; and suggests specific product and marketing opportunities facing suppliers.

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