

2015-2019 Future Horizons and Growth Strategies in the European Flow Cytometry Market: Supplier Shares and Country Forecasts

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Abstracts

This unique report provides information not available from any other published source, including test volume forecasts, instrument placements and installed base by manufacturer and model, as well as sales and market shares of leading instrument and reagents suppliers.

This 5-country report will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the flow cytometry markets during the next five years. The report explores future marketing and technological trends in five major European countries (France, Germany, Italy, Spain, and the UK); provides market share estimates, test volume forecasts, and instrument placements; compares features of major clinical and research flow cytometers; profiles competitors and emerging market entrants; and suggests specific product and marketing opportunities for flow cytometry instruments and reagents.

Rationale

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Flow Cytometry Applications

1. Cell Surface Markers
 - a. Lymphocyte Subclassification CD4/CD8
Instrumentation and Reagent Test Kits
BD FACS Count
Beckman Coulter VCS
T Cells Diagnostics TRAx
 - b. Other Cell Markers
2. DNA Content Analysis
3. RNA Content Analysis
4. Chemotherapy Monitoring
5. Cell Cycle Analysis
6. Reticulocytes
7. Chromosome Analysis
8. Fetal Cell Analysis
9. HLA Typing
10. Microbiology
11. Protein Content Analysis
12. Multiparameter Analysis
13. Other Applications

B. Instrumentation Review

- a. Introduction
- b. System Overview
 - BD FACSadvantage
 - BD FACSAria III
 - BD FACSCalibur
 - BD FACScan
 - BD FACSCanto II
 - BD FACSCount
 - BD FACSsort
 - BD FACStar Series
 - BD FACStrak
 - BD FACS Vantage

- BD Influx
- Beckman Coulter Epics C
- Beckman Coulter Epics Elite Analyzer
- Beckman Coulter Epics Elite ESP
- Beckman Coulter Epics Profile
- Beckman Coulter Epics XL
- Beckman Coulter FC 500 Series
- Beckman Coulter Vi-CELL XR

C. Current Market Needs and Future Demand for Hematology Analyzers

D. Reagents and Controls

E. Current and Emerging Technologies

1. Information Technologies
2. Automation and Robotics
3. Lasers
4. Artificial Intelligence
5. Monoclonal Antibodies
6. Molecular Diagnostics
7. Microdrop Technology

III. FRANCE

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Share

IV. GERMANY

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Share

V. ITALY

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Share

VII. SPAIN

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Share

VIII. U.K.

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Share

X. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

A. Instrumentation

B. Reagent Kits and Test Systems/Panels

C. Information Technology

D. Auxiliary Products

XI. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

XII. ALTERNATIVE MARKET PENETRATION STRATEGIES

A. Internal Development

B. Collaborative Arrangements

C. University Contracts

D. Distribution Strategies for the Decentralized Testing Markets

1. Four Marketing Approaches

2. Product Complexity Factor

3. Customer Preference Factor

4. Established Suppliers

- 5. Emerging Suppliers
- 6. Major Types of Distributors
- 7. Market Segmentation Factor

XIII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XIV. COMPETITIVE ASSESSMENTS

Abbott
Beckman Coulter/Danaher
Becton Dickinson
Bio-Rad
CellaVision
Dako
Horiba
Iris
Nihon Kohden
Ortho-Clinical Diagnostics
Roche
Siemens
Sysmex

XV. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING HEMATOLOGY/FLOW CYTOMETRY TECHNOLOGIES AND APPLICATIONS

List Of Tables

LIST OF TABLES

France, Laboratories Performing Hematology/Flow Cytometry Tests By Market Segment

France, Hospital Laboratories Performing Hematology and Flow Cytometry Tests By Bed Size

France, Commercial/Private Laboratories Performing Hematology/Flow Cytometry Tests By Annual Test Volume

France, Total Flow Cytometry and Special Hematology Specimen Volume By Market Segment

France, Total Flow Cytometry and Special Hematology Test Volume By Market Segment

France, All Market Segments, Flow Cytometry And Special Hematology Test Volume Forecast

France, Hospital Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast

France, Commercial/Private Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast

France, Major Flow Cytometers, Estimated Placements and Installed Base

France, Total Flow Cytometry Diagnostics Market Forecast By Market Segment

France, Flow Cytometry Instrument Market Forecast By Market Segment

France, Flow Cytometry Consumable Market Forecast By Market Segment

France, Total Flow Cytometry Market By Major Supplier

France, Flow Cytometry Instrument Market By Major Supplier

France, Flow Cytometry Consumables Market By Major Supplier

Germany, Laboratories Performing Hematology and Flow Cytometry Testing By Market Segment

Germany, Hospital Laboratories Performing Hematology and Flow Cytometry Tests By Bed Size

Germany, Commercial/Private Laboratories Performing Hematology and Flow Cytometry Tests By Annual Test Volume

Germany, Total Flow Cytometry and Special Hematology Test Volume Forecast By Market Segment

Germany, Total Flow Cytometry and Special Hematology Test Volume By Market Segment

Germany, Hospital Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast

Germany, Major Flow Cytometers, Estimated Placements and Installed Base
Germany, Total Flow Cytometry Diagnostics Market Forecast By Market Segment
Germany, Flow Cytometry Instrument Market Forecast By Market Segment
Germany, Flow Cytometry Consumable Market Forecast By Market Segment
Germany, Total Flow Cytometry Market By Major Supplier
Germany, Flow Cytometry Instrument Market By Major Supplier
Germany, Flow Cytometry Consumables Market By Major Supplier
Italy, Laboratories Performing Hematology/Flow Cytometry Tests By Market Segment
Italy, Hospital Laboratories Performing Hematology and Flow Cytometry Tests By Bed Size
Italy, Commercial/Private Laboratories Performing Hematology and Flow Cytometry Tests By Annual Test Volume
Italy, Total Flow Cytometry and Special Hematology Specimen Volume Forecast By Market Segment
Italy, All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast
Italy, All Market Segments Flow Cytometry And Special Hematology Test Volume Forecast
Italy, Hospital Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast
Italy, Commercial/Private Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast
Italy, Major Flow Cytometers, Estimated Placements and Installed Base
Italy, Total Flow Cytometry Diagnostics Market Forecast By Market Segment
Italy, Flow Cytometry Instrument Market Forecast By Market Segment
Italy, Flow Cytometry Consumables Market Forecast By Market Segment
Italy, Total Flow Cytometry Diagnostics Market By Major Supplier
Italy, Flow Cytometry Instrument Market By Major Supplier
Italy, Flow Cytometry Consumables Market By Major Supplier
Spain, Laboratories Performing Hematology and Flow Cytometry Tests By Market Segment
Spain, Hospital Laboratories Performing Hematology/Flow Cytometry Tests By Bed Size
Spain, Commercial/Private Laboratories Performing Hematology and Flow Cytometry Tests By Annual Test Volume
Spain, Total Flow Cytometry and Special Hematology Specimen Volume Forecast By Market Segment
Spain, Total Flow Cytometry and Special Hematology Test Volume Forecast By Market Segment

Spain, All Marker Segments, Flow Cytometry And Special Hematology Test Volume Forecast

Spain, Hospital Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast

Spain, Ambulatory Care Centers, Flow Cytometry And Special Hematology Test Volume Forecast

Spain, Major Flow Cytometers, Estimated Placements and Installed Base

Spain, Total Flow Cytometry Diagnostics Market Forecast By Market Segment

Spain, Flow Cytometry Consumable Market Forecast By Market Segment

Spain, Flow Cytometry Instrument Market Forecast By Market Segment

Spain, Total Flow Cytometry Diagnostics Market By Major Supplier

Spain, Flow Cytometry Instrument Market By Major Supplier

Spain, Flow Cytometry Consumables Market By Major Supplier

U.K., Laboratories Performing Hematology and Flow Cytometry Tests By Market Segment

U.K., Hospital Laboratories, Performing Hematology/Flow Cytometry Tests By Bed Size

U.K., Commercial/Private Laboratories, Performing Hematology/Flow Cytometry Tests By Annual Test Volume

U.K., Total Flow Cytometry and Special Hematology Specimen Volume, By Market Segment

U.K., Total Flow Cytometry and Special Hematology Specimen Volume, By Volume Forecast

U.K., Hospital Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast

U.K., Major Flow Cytometers, Estimated Placements and Installed Base

U.K., Total Flow Cytometry Diagnostics Market Forecast By Market Segment

U.K., Total Flow Cytometry Instrument Market Forecast By Market Segment

U.K., Total Flow Cytometry Consumable Market Forecast By Market Segment

U.K., Total Flow Cytometry Market By Major Supplier

U.K., Total Flow Cytometry Instrument Market By Major Supplier

U.K., Total Flow Cytometry Consumables Market By Major Supplier

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