

2015-2019 Future Horizons and Growth Strategies in the European Clinical Chemistry and Immunodiagnosics Market: Supplier Shares and Country Forecasts

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Abstracts

The report explores future trends in major European countries (France, Germany, Italy, Spain, UK); provides estimates of the specimen, test and sales volumes, as well as major suppliers' sales and market shares; compares features of leading analyzers; profiles key competitors; and identifies specific product and marketing opportunities emerging during the next five years.

The report provides five-year volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays performed in hospitals, commercial laboratories, physician offices, and ambulatory care centers, including controls, calibrators and consumables.

Contents

1. INTRODUCTION

2. WORLDWIDE MARKET OVERVIEW

1. BUSINESS ENVIRONMENT
2. MARKET STRUCTURE
3. MARKET SIZE AND GROWTH

3. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

4. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

5. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

6. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

7. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Routine Chemistry Tests
 1. ALBUMIN
 2. ALKALINE PHOSPHATASE

3. ALT/SGPT
 4. AMMONIA
 5. AMYLASE
 6. AST/SGOT
 7. BILIRUBIN, TOTAL
 8. BLOOD GASES
 9. BLOOD UREA NITROGEN (BUN)
 10. CALCIUM
 11. CARDIO CRP
 12. CHOLESTEROL
 13. CHOLINESTERASE
 14. CRP
 15. CREATININE
 16. ELECTROLYTES
 - a. Carbon Dioxide/Bicarbonate
 - b. Chloride
 - c. Potassium
 - d. Sodium
 17. FERRITIN
 18. FRUCTOSAMINE
 19. GAMMA-GLUTAMYL TRANSPEPTIDASE (GGT)
 20. GLUCOSE
 21. HIGH DENSITY LIPOPROTEIN (HDL)
 22. HOMOCYSTEINE
 23. IRON
 24. LACTATE DEHYDROGENASE (LDH)
 25. MAGNESIUM
 26. PHOSPHORUS
 27. PROTEIN
 28. TRIGLYCERIDES
 29. URIC ACID
 30. TROPONIN
- B. Therapeutic Drug Monitoring (TDM)
1. OVERVIEW
 2. CARBAMAZEPINE
 3. CYCLOSPORIN
 4. DIGOXIN
 5. EVEROLIMUS
 6. GENTAMICIN

7. LAMOTRIGINE/LAMICTAL
8. LEVETIRACETAM
9. LIDOCAINE
10. LITHIUM
11. NAPA/PROCAINAMIDE
12. PHENYTOIN
13. QUINIDINE
14. SIROLIMUS
15. TACROLIMUS
16. THEOPHYLLINE
17. TOPIRIMATE
18. VALPROIC ACID

C. Endocrine Function Tests

1. CORTISOL
2. ESTRADIOL
3. FOLLICLE-STIMULATING HORMONE (FSH)
4. GASTRIN
5. GROWTH HORMONE/IGF-1
6. HUMAN CHORIONIC GONADOTROPIN (HCG)
7. LH
8. PROGESTERONE
9. PTH/IO PTH
10. PROLACTIN
11. T3
12. T3 FREE
13. T3 UPTAKE
14. T4 (THYROXINE)
15. T4 FREE
16. TBG
17. TESTOSTERONE
18. THYROGLOBULIN AB
19. TPO AB
20. TSH

D. Tumor Markers and Special Chemistry Tests

1. AFP
2. CA 15-3
3. CA 19-9
4. CA 27-29
5. CARCINOEMBRIONIC ANTIGEN (CEA)

6. FOLATE/FOLIC ACID
 7. HCG
 8. 25-HYDROXY VITAMIN D2 AND D3
 9. OCCULT BLOOD
 10. PROSTATE-SPECIFIC ANTIGEN (PSA)
 11. THYROGLOBULIN
 12. VITAMIN B-12
- E. Immunoprotein Tests
1. COMPLEMENT
 - a. C3
 - b. C4
 2. FREE LIGHT CHAINS
 3. IMMUNOFIXATION
 4. IMMUNOGLOBULINS (IGA, IGE, IGG, IGM)
 5. HAPTOGLOBIN
 6. PREALBUMIN
 7. PROTEIN ELECTROPHORESIS
- F. Drugs of Abuse
1. OVERVIEW
 2. TEST METHODOLOGIES
 3. AMPHETAMINES
 4. BARBITURATES
 5. BENZODIAZEPINES
 6. CANNABINOIDS/MARIJUANA
 7. COCAINE
 8. LYSERGIC ACID DIETHYLAMIDE (LSD)
 9. METHADONE
 10. METHAQUALONE
 11. OPIATES
 12. PHENCYCLIDINE
 13. TRICYCLIC ANTIDEPRESSANTS
- G. Clinical Chemistry and Immunodiagnostic Instrumentation Review: operating characteristics and features of high-, medium-, and low-volume/POC analyzers
- H. Major Clinical Chemistry and Immunodiagnostic Technologies and Their Potential Applications
1. MONOCLONAL AND POLYCLONAL ANTIBODIES
 2. IMMUNOASSAYS
 3. TANDEM MASS SPEC
 4. IT AND AUTOMATION

5. DRY CHEMISTRY

6. BIOSENSORS

8. FRANCE CLINICAL CHEMISTRY AND IMMUNODIAGNOSTICS MARKET

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts by Market Segment, Major Supplier Instrument, Reagent Sales and Market Shares

9. GERMANY CLINICAL CHEMISTRY AND IMMUNODIAGNOSTICS MARKET

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts by Market Segment, Major Supplier Instrument, Reagent Sales and Market Shares

10. ITALY CLINICAL CHEMISTRY AND IMMUNODIAGNOSTICS MARKET

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts by Market Segment, Major Supplier Instrument, Reagent Sales and Market Shares

11. SPAIN CLINICAL CHEMISTRY AND IMMUNODIAGNOSTICS MARKET

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts by Market Segment, Major Supplier Instrument, Reagent Sales and Market Shares

12. U.K. CLINICAL CHEMISTRY AND IMMUNODIAGNOSTICS MARKET

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts by Market Segment, Major Supplier Instrument, Reagent Sales and Market Shares

13. COMPETITIVE ASSESSMENTS

Abbott Laboratories

AdnaGen/Alere

Agilent Technologies

Bayer Healthcare

Beckman Coulter/Danaher

Biomedical Diagnostics

BioMerieux

Bio-Rad

DiaSorin

Eiken

Fujirebio

Grifols

Instrumentation Laboratory

Kyowa Medex

Matritech/Alere

Ortho-Clinical Diagnostics

Quest Diagnostics

Roche

Siemens

Sysmex

Thermo Fisher

Tosoh

Wako

Wallac/PE

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Albumin Tests
Major Companies Developing or Marketing Alkaline Phosphatase Tests
Major Companies Developing or Marketing ALT/SGPT Tests
Major Companies Developing or Marketing Amylase Tests
Major Companies Developing or Marketing AST/SGOT Tests
Major Companies Developing or Marketing Bilirubin Tests
Major Companies Developing or Marketing Blood Gas Analyzers
Major Companies Developing or Marketing BUN Tests
Major Companies Developing or Marketing Calcium Tests
Major Companies Developing or Marketing Cholesterol Tests
Major Companies Developing or Marketing Creatinine Tests
Major Companies Developing or Marketing Electrolyte Tests
Major Companies Developing or Marketing GGT Tests
Major Companies Developing or Marketing Glucose Tests
Major Companies Developing or Marketing HDL Tests
Major Companies Developing or Marketing Iron Tests
Major Companies Developing or Marketing LDH Tests
Major Companies Developing or Marketing Magnesium Tests
Major Companies Developing or Marketing Phosphorus Tests
Major Companies Developing or Marketing Protein Tests
Major Companies Developing or Marketing Triglycerides Tests
Major Companies Developing or Marketing Uric Acid Tests
Major Companies Developing or Marketing TDM Tests
Major Companies Developing or Marketing Digoxin Tests
Major Companies Developing or Marketing Lithium Tests
Major Companies Developing or Marketing Phenytoin/Dilantin Tests
Major Companies Developing or Marketing Theophylline Tests
Major Companies Developing or Marketing Valproic Acid Tests
Major Companies Developing or Marketing FSH Tests
Major Companies Developing or Marketing HCG Tests
Major Companies Developing or Marketing LH Tests
Major Companies Developing or Marketing Prolactin Tests
Major Companies Developing or Marketing T3 Tests
Major Companies Developing or Marketing T4 Tests
Major Companies Developing or Marketing TSH Tests

Major Companies Developing or Marketing AFP Tests
Major Companies Developing or Marketing CEA Tests
Major Companies Developing or Marketing Ferritin Tests
Major Companies Developing or Marketing Occult Blood Tests
Major Companies Developing or Marketing Prostatic Acid Phosphatase Tests
Major Companies Developing or Marketing PSA Tests
Major Companies Developing or Marketing Vitamin B-12/Folate Tests
Major Companies Developing or Marketing CRP Tests
Major Companies Developing or Marketing Drugs of Abuse Tests
Major Companies Developing or Marketing Biosensors for Immunological Testing
Executive Summary Table:France, Clinical Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast By Test Category
France, Laboratories Performing Chemistry and Immunoassay Tests By Market Segment
France, Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed Size
France, Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume
France, Total Chemistry and Immunoassay Specimen Volume Forecast
France, All Market Segments, Specimen Volume Forecast By Test Category
France, Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category
France, Routine Chemistry Test Volume Forecast By Market Segment
France, Endocrine Function Test Volume Forecast By Market Segment
France, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment
France, Immunoprotein Test Volume Forecast By Market Segment
France, TDM Test Volume Forecast By Market Segment
France, Drugs of Abuse Test Volume Forecast by Market Segment
France, All Market Segments, Profiles, Panels and Individual Tests Forecast
France, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast
France, Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast
France, All Market Segments, Routine Chemistry Test Volume Forecast by Assay
France, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay
France, Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay
France, All Market Segments, Endocrine Function Test Volume Forecast by Assay
France, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay

France, All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

France, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

France, All Market Segments, Immunoprotein Test Volume Forecast by Assay

France, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

France, All Market Segments, TDM Test Volume Forecast by Assay

France, Hospital Laboratories, TDM Test Volume Forecast

France, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay

France, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

France, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

France, Total Clinical Chemistry and Reagent Market Immunoassay Forecast By Test Category

France, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast By Test Category

France, Routine Chemistry Reagent Market Forecast By Market Segment

France, Endocrine Function Reagent Market Forecast By Market Segment

France, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

France, Immunoprotein Reagent Market Forecast By Market Segment

France, TDM Reagent Market Forecast by Market Segment

France, Drugs of Abuse Reagent Market Forecast By Market Segment

France, All Market Segments, Routine Chemistry Reagent Market Forecast by Assay

France, Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay

France, All Market Segments, Endocrine Function Reagent Market Forecast by Assay

France, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay

France, All Market Segments, Tumor Markers and Special Chemistry Reagent Market

Forecast by Assay

France, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market

Forecast by Assay

France, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

France, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

France, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

France, All Market Segments, TDMReagent Market Forecast by Assay

France, Hospital Laboratories, TDMReagent Market Forecast by Assay

France, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay

France, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

France, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

France, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type

France, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares

France, Major Suppliers of Immunoassay Diagnostic Products, Estimated Sales and Market Shares

Executive Summary Table:Germany, Clinical Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast By Test Category

Germany, Laboratories Performing Chemistry and Immunoassay Tests By Market Segment

Germany, Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed Size

Germany, Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume

Germany, Total Chemistry and Immunoassay Specimen Volume Forecast

Germany, All Market Segments, Specimen Volume Forecast By Test Category

Germany, Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category

Germany, Routine Chemistry Test Volume Forecast By Market Segment

Germany, Endocrine Function Test Volume Forecast By Market Segment

Germany, Tumor Markers and Special Chemistry Test Volume Forecast by Market Segment

Germany, Immunoprotein Test Volume Forecast By Market Segment

Germany, TDM Test Volume Forecast by Market Segment
Germany, Drugs of Abuse Test Volume Forecast By Market Segment
Germany, All Market Segments, Profiles, Panels and Individual Tests Forecast
Germany, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast
Germany, Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast
Germany, Physician Offices/Group Practices, Profiles, Panels and Individual Tests Forecast
Germany, All Market Segments, Routine Chemistry Test Volume Forecast by Assay
Germany, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay
Germany, Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay
Germany, Physician Offices/Group Practices, Routine Chemistry Test Volume Forecast by Assay
Germany, All Market Segments, Endocrine Function Test Volume Forecast by Assay
Germany, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay
Germany, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay
Germany, Physician Offices/Group Practices, Endocrine Function Test Volume Forecast by Assay
Germany, All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
Germany, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
Germany, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
Germany, Physician Offices/Group Practices, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
Germany, All Market Segments, Immunoprotein Test Volume Forecast by Assay
Germany, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay
Germany, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay
Germany, Physician Offices/Group Practices, Immunoprotein Test Volume Forecast by Assay
Germany, All Market Segments, TDM Test Volume Forecast by Assay
Germany, Hospital Laboratories, TDM Test Volume Forecast
Germany, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay
Germany, Physician Offices/Group Practices, TDM Test Volume Forecast by Assay
Germany, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

Germany, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Germany, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Germany, Physician Offices/Group Practices, Drugs of Abuse Test Volume Forecast by Assay
Germany, Total Clinical Chemistry and Immunoassay Reagent Market Forecast By Test Category
Germany, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast By Test Category
Germany, Routine Chemistry Reagent Market Forecast By Market Segment
Germany, Endocrine Function Reagent Market Forecast By Market Segment
Germany, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment
Germany, TDM Reagent Market Forecast by Market Segment
Germany, Immunoprotein Reagent Market Forecast By Market Segment
Germany, Drugs of Abuse Reagent Market Forecast By Market Segment
Germany, All Market Segments, Routine Chemistry Reagent Market Forecast by Assay
Germany, Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay
Germany, Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay
Germany, Physician Offices/Group Practices, Routine Chemistry Reagent Market Forecast by Assay
Germany, All Market Segments, Endocrine Function Reagent Market Forecast by Assay
Germany, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay
Germany, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay
Germany, Physician Offices/Group Practices, Endocrine Function Reagent Market Forecast by Assay
Germany, All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay
Germany, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay
Germany, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay
Germany, Physician Offices/Group Practices, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay
Germany, All Market Segments, TDM Reagent Market Forecast by Assay
Germany, Hospital Laboratories, TDM Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay
Germany, Physician Offices/Group Practices, TDM Reagent Market Forecast by Assay
Germany, All Market Segments, Immunoprotein Reagent Market Forecast by Assay
Germany, Hospital Laboratories, Immunoprotein Reagent Market Forecast
Germany, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay
Germany, Physician Offices/Group Practices, Immunoprotein Reagent Market Forecast by Assay
Germany, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay
Germany, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
Germany, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
Germany, Physician Offices/Group Practices, Drugs of Abuse Reagent Market Forecast by Assay
Germany, Major Suppliers of Clinical Chemistry Reagents, Estimated Sales and Market Shares
Germany, Major Suppliers of Clinical Chemistry Analyzers, Estimated Instrument Sales and Market Shares
Germany, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares
Germany, Major Suppliers of Immunoassay Reagents, Estimated Sales and Market Shares
Germany, Major Suppliers of Immunoassay Analyzers, Estimated Instrument Sales and Market Shares
Germany, Major Suppliers of Immunoassay Diagnostic Products, Estimated Sales and Market Shares
Germany, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type
Executive Summary Table: Italy, Clinical Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast By Test Category
Italy, Laboratories Performing Chemistry and Immunoassay Tests By Market Segment
Italy, Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed Size
Italy, Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume
Italy, Total Chemistry and Immunoassay Specimen Volume Forecast
Italy, All Market Segments, Specimen Volume Forecast By Test Category
Italy, Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category
Italy, Routine Chemistry Test Volume Forecast By Market Segment

Italy, Endocrine Function Test Volume Forecast By Market Segment
Italy, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment
Italy, Immunoprotein Test Volume Forecast By Market Segment
Italy, TDM Test Volume Forecast by Market Segment
Italy, Drugs of Abuse Test Volume Forecast By Market Segment
Italy, All Market Segments, Profiles, Panels and Individual Tests Forecast
Italy, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast
Italy, Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast
Italy, All Market Segments, Routine Chemistry Test Volume Forecast by Assay
Italy, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay
Italy, Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay
Italy, All Market Segments, Endocrine Function Test Volume Forecast by Assay
Italy, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay
Italy, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay
Italy, All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
Italy, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
Italy, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
Italy, All Market Segments, Immunoprotein Test Volume Forecast by Assay
Italy, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay
Italy, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay
Italy, All Market Segments, TDM Test Volume Forecast by Assay
Italy, Hospital Laboratories, TDM Test Volume Forecast by Assay
Italy, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay
Italy, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay
Italy, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Italy, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Italy, Total Clinical Chemistry and Immunoassay Reagent Market Forecast By Test Category
Italy, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast By Test Category
Italy, Routine Chemistry Reagent Market Forecast By Market Segment
Italy, Endocrine Function Reagent Market Forecast By Market Segment
Italy, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

Italy, TDM Reagent Market Forecast by Market Segment

Italy, Immunoprotein Reagent Market Forecast By Market Segment

Italy, Drugs of Abuse Reagent Market Forecast By Market Segment

Italy, All Market Segments, Routine Chemistry Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Italy, All Market Segments, Endocrine Function Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay

Italy, All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay by Assay

Italy, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Italy, All Market Segments, TDM Reagent Market Forecast by Assay

Italy, Hospital Laboratories, TDM Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay

Italy, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type

Italy, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares

Italy, Major Suppliers of Immunoassay Diagnostic Products, Estimated Sales and Market Shares

Executive Summary Table:Spain, Clinical Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast By Test Category

Spain, Laboratories Performing Chemistry and Immunoassay Testing By Market Segment

Spain, Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed

Size

Spain, Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume

Spain, Total Chemistry and Immunoassay Specimen Volume Forecast

Spain, All Market Segments, Specimen Volume Forecast By Test Category

Spain, Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category

Spain, Routine Chemistry Test Volume Forecast By Market Segment

Spain, Endocrine Function Test Volume Forecast By Market Segment

Spain, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

Spain, Immunoprotein Test Volume Forecast By Market Segment

Spain, TDM Test Volume Forecast by Market Segment

Spain, Drugs of Abuse Test Volume Forecast By Market Segment

Spain, All Market Segments, Profiles, Panels and Individual Tests Forecast

Spain, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast

Spain, Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast

Spain, Ambulatory Care Centers, Profiles, Panels and Individual Tests Forecast

Spain, All Market Segments, Routine Chemistry Test Volume Forecast by Assay

Spain, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay

Spain, Ambulatory Care Centers, Routine Chemistry Test Volume Forecast by Assay

Spain, All Market Segments, Endocrine Function Test Volume Forecast by Assay

Spain, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay

Spain, Ambulatory Care Centers, Endocrine Function Test Volume Forecast by Assay

Spain, All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Spain, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Spain, Ambulatory Care Centers, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Spain, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Spain, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by

Assay

Spain, Ambulatory Care Centers, Immunoprotein Test Volume Forecast by Assay

Spain, All Market Segments, TDM Test Volume Forecast by Assay

Spain, Hospital Laboratories, TDM Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay

Spain, Ambulatory Care Centers, TDM Test Volume Forecast by Assay

Spain, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

Spain, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Spain, Ambulatory Care Centers, Drugs of Abuse Test Volume Forecast by Assay

Spain, Total Clinical Chemistry and Immunoassay Reagent Market Forecast By Test Category

Spain, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast by Test Category

Spain, Routine Chemistry Reagent Market Forecast By Market Segment

Spain, Endocrine Function Reagent Market Forecast By Market Segment

Spain, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

Spain, Immunoprotein Reagent Market Forecast By Market Segment

Spain, TDM Reagent Market Forecast by Market Segment

Spain, Drugs of Abuse Reagent Market Forecast By Market Segment

Spain, All Market Segments, Routine Chemistry Reagent Market Forecast by Assay

Spain, Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Routine Chemistry Reagent Market Forecast by Assay

Spain, All Market Segments, Endocrine Function Reagent Market Forecast by Assay

Spain, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Endocrine Function Reagent Market Forecast by Assay

Spain, All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Spain, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, Tumor Markers and Special Chemistry

Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Spain, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Spain, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Immunoprotein Reagent Market Forecast by Assay

Spain, All Market Segments, TDM Reagent Market Forecast by Assay

Spain, Hospital Laboratories, TDM Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, TDM Reagent Market Forecast by Assay

Spain, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Spain, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Drugs of Abuse Reagent Market Forecast by Assay

Spain, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type

Spain, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares

Executive Summary Table: U.K., Clinical Chemistry and Immunoassay Test Volume And Diagnostics Sales Forecast By Test Category

U.K., Laboratories Performing Chemistry and Immunoassay Testing By Market Segment

U.K., Hospital Laboratories Performing Chemistry and Immunoassay Tests by Bed Size

U.K., Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume

U.K., Total Chemistry and Immunoassay Specimen Volume Forecast

U.K., All Market Segments, Specimen Volume Forecast By Test Category

U.K., Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category

U.K., Routine Chemistry Test Volume Forecast By Market Segment

U.K., Endocrine Function Test Volume Forecast By Market Segment

U.K., Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

U.K., Immunoprotein Test Volume Forecast By Market Segment

U.K., TDM Test Volume Forecast by Market Segment

U.K., Drugs of Abuse Test Volume Forecast By Market Segment

U.K., All Market Segments, Profiles, Panels and Individual Tests Forecast

U.K., Hospital Laboratories, Profiles, Panels and Individual Tests Forecast
U.K., Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast
U.K., All Market Segments, Routine Chemistry Test Volume Forecast by Assay
U.K., Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay
U.K., All Market Segments, Endocrine Function Test Volume Forecast by Assay
U.K., Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay
U.K., All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
U.K., Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
U.K., All Market Segments, Immunoprotein Test Volume Forecast by Assay
U.K., Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay
U.K., All Market Segments, TDM Test Volume Forecast by Assay by Assay
U.K., Hospital Laboratories, TDM Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, TDM Test Volume Forecast by Assay
U.K., All Market Segments, Drugs of Abuse Test Volume Forecast by Assay
U.K., Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
U.K., Total Clinical Chemistry and Immunoassay Reagent Market Forecast By Test Category
U.K., Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast by Test Category
U.K., Routine Chemistry Reagent Market Forecast By Market Segment
U.K., Endocrine Function Reagent Market Forecast By Market Segment
U.K., Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment
U.K., Immunoprotein Reagent Market Forecast By Market Segment
U.K., TDM Reagent Market Forecast by Market Segment
U.K., Drugs of Abuse Reagent Market Forecast By Market Segment
U.K., All Market Segments, Routine Chemistry Reagent Market Forecast by Assay
U.K., Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay
U.K., Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by

Assay

U.K., All Market Segments, Endocrine Function Reagent Market Forecast by Assay

U.K., Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay

U.K., Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay

U.K., All Market Segments, Immunoprotein Reagent Market Forecast by Assay

U.K., Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

U.K., Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

U.K., All Market Segments, TDM Reagent Market Forecast by Assay

U.K., Hospital Laboratories, TDM Reagent Market Forecast by Assay

U.K., Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay

U.K., All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

U.K., Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

U.K., Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

U.K., All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

U.K., Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

U.K., Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

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