

2015 European Automated Microbiology Market: Supplier Shares, Country Forecasts, Innovative Technologies, Competitive Strategies -Molecular Diagnostics, Identification, Antibiotic Susceptibility, Blood Culture, Urine Screening, Immunodiagnosics

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Abstracts

“European Automated Microbiology Market 2014” is a new five-country strategic analysis of major business opportunities emerging in the automated microbiology market during the next five years. The report examines key trends in the major European countries (France, Germany, Italy, Spain, UK); reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for molecular diagnostic, microbial identification, antibiotic susceptibility, blood culture, urine screening and immunodiagnostic procedures, as well as over 100 infectious disease tests by assay, application, market segment, and country; profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

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Nucleic - Acid Sequence - Based Amplification
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