

2015 Europe Immunodiagnostic Markets: Clinical Chemistry, Drugs of Abuse, Endocrine Function, Immunoproteins, Special Chemistry, Therapeutic Drug Monitoring (TDM), Tumor Markers - Supplier Shares, Competitive Strategies, Country Volume and Sales Segment Forecasts for 100 Tests

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Abstracts

Complete report \$19,700. DataPack (test volumes, sales forecasts, supplier shares) \$12,800.

This comprehensive five-country report contains 900 pages and 335 tables. The report explores future trends in the European countries (France, Germany, Italy, Spain, UK); provides estimates of the specimen, test and sales volumes, as well as major suppliers' sales and market shares; compares features of leading analyzers; profiles key competitors; and identifies specific product and marketing opportunities emerging during the next five years.

The report provides five-year volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays performed in hospitals, commercial laboratories, and physician offices, including controls, calibrators and consumables.

Tests Analyzed in the Report Include:

Routine Clinical Chemistry

Albumin, Alkaline Phosphatase, ALT/SGPT, Ammonia, Amylase, AST/SGOT, Bilirubin,

Total, BUN (Blood Urea Nitrogen), Calcium, Cardio CRP, Carbon Dioxide/Bicarbonate, Chloride, Cholesterol, Creatine Kinase (CK), CK-MB, Creatinine, CRP, Ferritin, GGT, Glucose, HDL Cholesterol, Homocysteine, Iron, LDH, LDL Cholesterol, Magnesium, Phosphorus, Potassium, Protein, Total, Sodium, Triglycerides, Troponin, Uric Acid.

Therapeutic Drug Monitoring (TDM)

Amikacin, Carbamazepine, Cyclosporin, Digoxin, Everolimus, Gentamicin, Levetiracetam, Lithium, Methotrexate, NAPA/Procainamide, Phenobarbital, Phenytoin, Quinidine, Sirolimus, Tacrolimus, Theophylline, Tobramycin, Topiramate, Valproic Acid, Vancomycin.

Endocrine Function

TBG, Testosterone, Thyroglobulin Ab, TPO Ab, TSH.

Tumor Markers and Special Chemistry

AFP, CA 15-3/27-29, CA 19-9, CEA, Ferritin, Folate (Folic Acid), Glycosylated Hemoglobin, HCG, 25-Hydroxy Vitamin D2 and D3, Occult Blood, PAP, PSA, Thyroglobulin, Vitamin B-12.

Immunoproteins

C3, C4, Free Light Chains, Haptoglobin, IgA, IgE Specific, IgE Total, IgG, IgM, Immunofixation, Prealbumin, Protein Electrophoresis.

Drugs of Abuse

Amphetamines, Barbiturates, Benzodiazepines, Cannabinoids/Marijuana, Cocaine, LSD, Methadone, Methaqualone, Opiates, Phencyclidine (PCP), Propoxyphene, Tricyclic Antidepressants. Sales and Market Share Analysis Sales and market share estimates for leading suppliers of clinical chemistry and immunodiagnostic products by country and individual product. Geographic Regions- France- Germany- Italy- Spain- UK Competitive Assessments Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, and new products in R&D. Market Segmentation Analysis- Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and

key suppliers, by country.- Test volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays, by country and market segment:- Hospitals- Commercial/Private Laboratories- Physician Offices/Group Practices- Ambulatory Care Centers Current and Emerging Products- Analysis of current and emerging clinical chemistry and immunodiagnostic tests.- Review of current instrumentation technologies, and a feature comparison of high-, medium-, and low-volume/POC analyzers. Technology Review- Assessment of current and emerging technologies, and their potential market applications.- Comprehensive lists of companies developing or marketing new technologies and products by test. Strategic Recommendations- New product development opportunities with significant market appeal.- Alternative market penetration strategies.- Potential market entry barriers and risks. Contains 900 pages and 335 tables

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Spain, Ambulatory Care Centers, Endocrine Function Reagent Market Forecast by Assay

Spain, All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Spain, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, Tumor Markers and Special Chemistry

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Spain, Ambulatory Care Centers, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

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U.K., Immunoprotein Test Volume Forecast By Market Segment

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U.K., Major Suppliers of Clinical Chemistry Diagnostic Products, Estimated Sales and Market Shares

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