

2016 Europe Blood Typing, Grouping and Infectious Disease NAT Market: Sales and Market Shares of Major Suppliers by Test and Country

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Abstracts

This unique report from VPGMarketResearch provides Europe sales and market share estimates for major suppliers of blood typing, grouping and infectious disease screening products by test and country.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Contains 104 pages and 25 tables

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