

2015 Esaote in the Global Diagnostic Imaging Market: Strategic Direction, Marketing Tactics, Technological Know-How

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Abstracts

A strategic assessment of Esaote, one of the world's leading diagnostic imaging companies, provides significant competitor information, analysis and insight critical to the development and implementation of effective marketing and R&D programs.

The report presents a comprehensive analysis of the company's performance, capabilities, goals, and strategies in the global diagnostic imaging market.

Contains 33 pages and 5 tables

Contents

- I. EXECUTIVE SUMMARY**
- II. BUSINESS ORGANIZATION**
- III. SENIOR MANAGEMENT**
- IV. FACILITIES AND EMPLOYEES**
- V. TECHNOLOGICAL KNOW-HOW**
- VI. PRODUCT PORTFOLIO**
- VII. MARKETING TACTICS**
- VIII. SALES AND PROFIT GROWTH**
- IX. R&D EXPENDITURES AND MAJOR PROGRAMS**
- X. COLLABORATIVE ARRANGEMENTS**
- XI. STRATEGIC DIRECTION**

List Of Tables

LIST OF TABLES

Table 1: Esaote Sales and Operating Profit Growth

Table 2: Esaote Sales by Business Segment

Table 3: Esaote Sales Growth by Business Segment

Table 4: Esaote Sales by Geographic Region

Table 5: Esaote Sales Growth by Geographic Region

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