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2015 Diagnostic Testing in Ancillary Hospital Locations (ER, OR, ICU) Supplier Shares and Sales Forecasts for 300 Tests

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Abstracts

This 973-page report contains 153 tables and provides comprehensive analysis of the diagnostic testing markets outside the main hospital laboratory (ERs, ORs, and ICUs). The report includes analysis of the market dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. We trust, this report will help diagnostic products suppliers develop more effective business, R&D and marketing strategies.

Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals closer to the patient.

Market Segmentation Analysis

- Review of the ER, OR and ICU market segments, including their dynamics, trends, structure, size, growth and major suppliers.- Five-year test volume and sales forecasts for over 300 chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures by market segment:- Emergency Rooms - Operating/Recovery Suites- ICUs/CCUs and test category:- Routine and Special Chemistry- Microbiology/Infectious Diseases- Hematology- Flow Cytometry- Coagulation- Immunoproteins- Drugs of Abuse- TDM- Endocrine Function- Tumor Markers

Sales and Market Share Analysis

- Sales and market shares of major reagent and instrument suppliers.

Current and Emerging Products

- Analysis of over 130 diagnostic procedures.- Review of leading POC chemistry, immunoassay, hematology and coagulation analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices.

Technology Review

- Emerging technologies and their applications for POC testing.- Comprehensive listings of companies developing or marketing POC diagnostic technologies and products, by test.

Competitive Assessments

- Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

Strategic Recommendations

- Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next ten years.- Design criteria for POC testing products.- Alternative business expansion strategies.- Potential market entry barriers and risks.

Methodology

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and Venture Planning Group's proprietary data files.

Contains 973 pages and 153 tables

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4. Ammonia
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6. AST/SGOT
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    b. Chloride
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    d. Sodium
15. Ferritin
16. Follate/Folic Acid
17. Fructosamine

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18. Gamma- Glutamyl Transpeptidase (GGT)
19. Glucose
20. High Density Lipoprotein (HDL)
21. Iron
22. Lactate Dehydrogenase (LDH)
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Infectious Disease Tests

1. AIDS
2. Adenovirus
3. Campylobacter
4. Candida
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14. Human Herpes Virus-6 (HHV-6)
15. Influenza Viruses
16. Legionella
17. Lyme Disease
18. Measles (Rubeola)
19. Meningitis

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20. Mononucleosis
21. Mumps
22. Mycoplasma
23. Papillomaviruses
24. Pneumonia
25. Respiratory Syncytial Virus (RSV)
26. Rheumatoid Arthritis
27. Rotavirus (Reovirus)
28. Rubella (German Measles)
29. Salmonellosis
30. Shigellosis
31. Staphylococcus Aureus
32. Streptococci
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Tumor Markers

1. Alpha- Fetoprotein (AFP)
2. Carcinoembrionic Antigen (CEA)
3. Occult Blood
4. Prostatic Acid Phosphatase (PAP)
5. Prostate- Specific Antigen (PSA)

Major Routine and Special Hematology Tests

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   b. Hematocrit Determination
   c. Red Blood Cell Count
   d. Platelets

Endocrine Function Tests

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4. Human Chorionic Gonadotropin (HCG)
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   Alfa Wassermann
   Awareness Technologies
   Beckman Coulter/Danaher
   bioMeriuex
   Carolina Chemistries
   Horiba
   Inverness
   Medica
   Nova Biomedical
   Ortho- Clinical Diagnostics
   Polimedco
   Randox
   Roche
2. Hematology Analyzers Manufactured by:
   Abbott

Becton Dickinson
Beckman Coulter/Danaher
Biocode
Drew- Scientific
Diesse Ves Matic
Horiba
Menarini
Nihon Kohden
Polymedco
Sysmex

3. Coagulation Analyzers Manufactured by:
Behnk Elektronik
Bio/Data
Cardiovascular Diagnostics
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Agilent Technologies
AxisShield
Beckman Coulter/Danaher
Becton Dickinson
Bio/Data
Biomerieux
BioRad
Biosite/Inverness/Alere
Cepheid
ChronoLog
Corgenix
Decode
Diadexus
Diagnocure
Diagnostica Stago/Trinity Biotech
Diamedix
Diasorin
Eiken Chemical
EKF Diagnostics
Fujirebio/Innogenetics
Helena Laboratories
Hologic/GenProbe
Horiba
Instrumentation Laboratory
International Technidyne/Nexus DX
Kreatech
Kyowa Medex
Life Technologies

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Matritech
Nihon Kohden
OrthoClinical Diagnostics
Polartechnics
Polymedco
Qiagen
Roche
SDIX
Sequenom
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