

# 2015 CompetitiveWatch Transfusion Diagnostics: Major Suppliers Strategic Assessments

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## Abstracts

This report presents extensive analyses of major current and emerging suppliers of transfusion diagnostic instruments and reagents. For each company the report provides:

Sales

Market shares

Product portfolios

Marketing tactics

Technological know-how

New products in R&D

Collaborative arrangements

Business strategies

Contains 50 pages

## Contents

Abbott  
Beckman Coulter/Danaher  
Becton Dickinson  
Biokit  
BioMerieux  
Bio-Rad  
CellMark Forensics/LabCorp  
Diagast  
DiaSorin  
Fujirebio  
Grifols  
Hologic/Gen-Probe  
Immucor  
Ortho-Clinical Diagnostic  
Proteome Sciences  
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