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2015 CompetitiveWatch Hemostasis Testing: Leading Suppliers Strategic Profiles

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Abstracts

This 165-page report presents the clinical significance and market needs for major hemostasis laboratory tests, as well as extensive listings of companies developing or marketing innovative coagulation technologies and products.

The report also includes strategic assessments of current and emerging suppliers of hemostasis diagnostic products, including marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Contains 165 pages and 19 tables

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