

# 2015 Bayer in the World Agrochemicals Market: Technological Know-How, Marketing Tactics and Strategic Direction

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Date: October 2015

Pages: 0

Price: US\$ 360.00 (Single User License)

ID: 28BFE95C160EN

## Abstracts

This new report from VPGMarketResearch.com provides strategic assessment of Bayer's technological know-how, marketing tactics and strategic directions in the global agrochemical market.

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