

2015 Assessments of Blood Typing, Grouping and Screening Market--Strategic Profiles of Leading Suppliers

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Abstracts

This new 225-page report from VPGMarketResearch presents a comprehensive analysis of the clinical significance and market needs for major blood typing, grouping, and infectious disease screening assays, including NAT tests, as well as extensive listings of companies developing or marketing innovative blood banking technologies and products.

The report also presents strategic assessments of current and emerging suppliers, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies. Contains 225 pages and 6 tables

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