

2016 Analysis of Molecular and Immunohematology Blood Banking Instrumentation, and Strategic Profiles of Leading Suppliers

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Abstracts

This 111-page report reviews current instrumentation technologies, and compares features of leading blood banking automated and semi-automated analyzers. The report also presents strategic assessments of current and emerging suppliers of blood banking products, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Contains 111 pages

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BLOOD GROUP GENOTYPING

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- b. PCR-RFLP
- c. AS-PCR or PCR-SSP
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- e. Real Time PCR
- f. Sanger DNA Sequencing
- g. Pyrosequencing
- b. Microarrays
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 - BloodChip
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 - Mini-Sequencing

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bioMerieux NucliSens EasyQ and MiniMAG

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COMPETITIVE ASSESSMENTS

Abbott
Beckman Coulter/Danaher
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Bio-Rad
CellMark Forensics/LabCorp
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Fujirebio
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