

2015 Analysis of Emerging Microbiology Tests, and Strategic Profiles of Leading Suppliers

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Abstracts

This 760-page report presents a comprehensive marketing and technological assessment, as well as medical rationale and diagnostic prospects for nearly 100 infectious diseases and viruses, including their scientific background, clinical significance and market needs for new tests, vaccines, drugs and extensive listings of companies developing or marketing innovative technologies and products. The report also presents strategic assessments of leading market players and emerging suppliers with innovative technologies and products, including their sales, product portfolios, distribution tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

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