

2015 Analysis of Coagulation Testing Technologies, and Strategic Profiles of Leading Suppliers

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Abstracts

This 124-page report provides assessments of such technologies as chromogenic substrates, monoclonal and polyclonal antibodies, immunoassays, IT, molecular diagnostics, and their potential applications for coagulation testing. The report also includes strategic assessments of current and emerging suppliers of coagulation instruments and reagents, products, including marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Contains 124 pages

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