

2015 Analysis of Blood Typing, Grouping and NAT Screening Tests, and Strategic Profiles of Leading Suppliers

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Abstracts

This 225-page report presents a comprehensive analysis of the clinical significance and market needs for major blood typing, grouping, and infectious disease screening assays, including NAT tests, as well as extensive listings of companies developing or marketing new blood banking technologies and products. The report also presents strategic assessments of current and emerging suppliers, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Contains 225 pages and 6 tables

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Disease Sciences/BioTec Global
Imperial College School of Medicine
Ortho- Clinical Diagnostics
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