

2015 Analysis of Blood Typing, Grouping and NAT Screening Technologies, and Strategic Profiles of Leading Suppliers

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Abstracts

This 114-page report provides assessments of such technologies as molecular diagnostics, monoclonal and polyclonal antibodies, immunoassays, microtitration plates, IT, lasers, synthetic red cell substitutes, genetically engineered blood components, blood preservation, autologous blood transfusion/freezing and their potential applications for blood banking. The report also presents strategic assessments of current and emerging suppliers of blood banking products, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Contains 114 pages

Contents

Current and Emerging Technologies

Molecular Diagnostics

- a. Overview
- b. NAT

Monoclonal and Polyclonal Antibodies Immunoassays

- a. Technological Principle
- b. Chemiluminescence
- c. Enzyme Immunoassays (EIA)
 - Overview
 - ELISA
 - EMIT
 - Electrochemical
- d. Radioimmunoassays (RIA)
- e. Immunoprecipitation
- f. Affinity Chromatography

Microtitration Plates

IT and Automation

Lasers

Robotics

Synthetic Red Cell Substitutes

Genetically Engineered Blood Components

- a. Albumin
- b. Factor VIII
- c. Alpha- 2 Antiplasmin
- d. Antithrombin III
- e. Factor IX
- f. Von Willebrand's Factor
- g. Fibrinogen
- h. t- PAtable of Contents (Continued)

Blood Preservation Autologous Blood Transfusion/Freezing

Competitive Profiles

Abbott

Beckman Coulter/Danaher

Becton Dickinson

Biokit
BioMerieux
Bio- Rad
Diagast
DiaSorin
Fujirebio
Gen- Probe
Grifols
Immucor
Innogenetics
Ortho- Clinical Diagnostics
Orchid CellMark
Novartis Diagnostics
Proteome Sciences
Roche
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