

# 2015 Analysis of Blood Typing, Grouping and NAT Screening Instrumentation, and Strategic Profiles of Leading Suppliers

<https://marketpublishers.com/r/2D09E76BD3DEN.html>

Date: January 2015

Pages: 68

Price: US\$ 2,800.00 (Single User License)

ID: 2D09E76BD3DEN

## Abstracts

This 68-page report reviews current instrumentation technologies, and compares features of leading blood banking automated and semi-automated analyzers. The report also presents strategic assessments of current and emerging suppliers of blood banking products, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Contains 68 pages

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