

2015-2019 World Pap Smear/HPV Market: Emerging Opportunities, Country Forecasts, Innovative Technologies, Competitive Landscape - US, Europe (France, Germany, Italy, Spain, UK), Japan

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Abstracts

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer testing market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion worldwide. This report presents a detailed analysis of the Pap Smear/HPV testing market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan, including clinical significance and current laboratory practice; 5-year test volume and sales forecasts by country and market segment. The report also examines market applications of DNA probes, biochips/microarrays, monoclonal antibodies, immunoassays, IT, chromosome analysis, and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies alternative market penetration strategies and entry barriers/risks. Contains 243 pages and 7 tables



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ELISA

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Enzyme Amplification

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Elitech Group

Enterix

Enzo Biochem

Epigenomics

Exact Sciences

Fujirebio

Hologic/GenProbe

Guided Therapeutics

Kreatech/Leica

Kyowa Medex

Mackay Life Sciences

Myriad Genetics

OncoLab

OrthoClinical Diagnostics

Panacea Pharmaceuticals

Polartechnics

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PreMD

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U.S., PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A. Papillomavirus(HPV) Test Volume and Diagnostics Sales Forecast by Market Segment



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