

# 2016-2020 U.S. POC/Decentralized Diagnostic Testing Market: Supplier Shares, Volume and Sales Forecasts for 300 Tests, Emerging Technologies, Competitive Strategies

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## Abstracts

This new 1,172-page report from VPGMarketResearch.com contains 256 tables, and provides a comprehensive analysis of the 10 major POC market segments, including their dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R D and marketing strategies. **Rationale** The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient. **Market Segmentation Analysis**

Review of the 10 major POC market segments, including their dynamics, trends, structure, size, growth and major suppliers.

Five-year test volume and reagent sales forecasts for over 300 chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures by market segment:

Home/Personal Testing

Physician Offices/Group Practices

Emergency Rooms

Operating/Recovery Suites

ICUs/CCUs

Cancer Clinics

Ambulatory Care Centers

Surgery Centers

Nursing Homes

Birth Centers and by test category:

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Hematology

Flow Cytometry

Coagulation

Immunoproteins

Drugs of Abuse

TDM

Endocrine Function

Tumor Markers

## **Sales and Market Share Analysis**

Sales and market shares of major reagent and instrument suppliers.

**Current and Emerging Products-** Analysis of over 130 diagnostic procedures. - Review of leading chemistry, immunoassay, hematology and coagulation analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices. **Technology Review-** Emerging technologies and their applications for POC testing. - Comprehensive listings of companies developing or marketing POC diagnostic technologies and products, by test. **Competitive Assessments-** Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R D. **Strategic Recommendations-** Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next five years. - Design criteria for POC testing products. - Alternative business expansion strategies. - Potential market entry barriers and risks.

## **Methodology**

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 1,172 pages and 256 table

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Alfa Wassermann

Awareness Technologies

Beckman Coulter/Danaher

bioMeriuex

Carolina Chemistries

Horiba

Inverness

Medica

Nova Biomedical

Ortho Clinical Diagnostics

Polimedco

Randox

Roche

##### 2. HEMATOLOGY ANALYZERS MANUFACTURED BY : ABBOTT

Becton Dickinson

Beckman Coulter/Danaher

Biocode

Drew Scientific

Diesse Ves Matic

Horiba

Menarini

Nihon Kohden

Polymedco

Sysmex

##### 3. COAGULATION ANALYZERS MANUFACTURED BY : BEHNK ELEKTRONIK

Bio/Data

Cardiovascular Diagnostics

Diagnostica Stago

Helena Laboratories

Instrumentation Laboratory

ITC Hemochron

Roche

Siemens



Sysmex

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Bio/Data  
Biomerieux  
Bio-Rad  
Cepheid  
Chrono Log  
Corgenix  
Decode Genetics  
Diadexus  
Diagnocure  
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Diamedix  
Diasorin  
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EKF Diagnostics  
Fujirebio  
Grifols  
Helena Laboratories  
Hologic/Genrobe  
Horiba  
Instrumentation Laboratory  
International Technidyne/Nexus DX  
Kreatech/Leica  
Kyowa Medex  
Lonza  
Mackay Life Sciences  
Matritech  
Nihon Kohden  
Ortho Clinical Diagnostics  
Polartechnics  
Polymedco  
Qiagen  
Roche

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U.S.A., Major Suppliers of Clinical Chemistry Reagents, Estimated Sales and Market Shares  
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