

# 2015-2019 US Diagnostics Market: Emerging Opportunities and Growth Strategies

<https://marketpublishers.com/r/2BB7A254E7BEN.html>

Date: July 2015

Pages: 101

Price: US\$ 4,320.00 (Single User License)

ID: 2BB7A254E7BEN

## Abstracts

This new report from VPGMarketResearch.com provides an overview of the US diagnostic testing market, including sales and market shares of leading reagent and instrument suppliers, as well as test volume and sales forecasts for the following market segments:

Blood Banking

Cancer

Chemistry

Coagulation

Drugs of Abuse

Endocrine

Hematology and Flow Cytometry

Immunoprotein

Infectious Diseases

Molecular Diagnostics

TDM

Contains 101 Pages and 48 Tables

## Contents

### **BUSINESS ENVIRONMENT**

1. Health Care Expenditures
2. Cost Consciousness
3. Reimbursement
4. Industry Consolidation
5. Managed Care
  - a. PPO
  - b. HMO
6. Hospitals
7. Admissions
8. Length of Stay
9. Industry Diversification
10. Physician Demographics
11. Population Aging
  - a. Chronic Illness
  - b. Disease Incidence
  - c. Susceptibility to Iatrogenesis
  - d. Multiple Illness Cases
12. Laboratory Regulations
13. FDA Reform

### **MARKET STRUCTURE**

1. Centralized Testing
  - a. Hospitals
  - b. Commercial/Private Laboratories
  - c. Blood Banks
2. POC/Decentralized Testing
  - a. Ambulatory Care Centers
  - b. Cancer Clinics
  - c. Home/Self Testing
  - d. Physician Offices/Group Practices
  - e. Other Decentralized Testing Locations

### **MARKET SIZE, GROWTH, AND MAJOR INSTRUMENT AND REAGENT SUPPLIERS MARKET SHARES**

## **CLINICAL CHEMISTRY AND IMMUNODIAGNOSTIC MARKETS**

Clinical Chemistry and Immunodiagnostic  
Volume Forecasts by Test Category  
Clinical Chemistry and Immunodiagnostic  
Reagent Sales Forecasts by Test Category  
Clinical Chemistry and Immunodiagnostic  
Instrument Sales Forecasts by Analyzer Type  
Estimated Sales and Market Shares of Major Suppliers  
Of Clinical Chemistry Instruments and Reagents  
Estimated Sales and Market Shares of Major Suppliers  
Of Immunodiagnostic Instruments and Reagents

## **INFECTIOUS DISEASE TESTING MARKET**

Test Volume Forecasts by Market Segment  
Sales Forecasts by Market Segment  
AIDS Testing: Market Shares of Major Suppliers  
Chlamydia Testing: Market Shares of Major Suppliers  
Gonorrhea Testing: Market Shares of Major Suppliers  
Hepatitis Testing: Market Shares of Major Suppliers  
Rubella Testing: Market Shares of Major Suppliers  
Streptococci Testing: Market Share of Major Suppliers  
Syphilis Testing: Market Shares of Major Suppliers

## **CANCER DIAGNOSTIC MARKET**

Test Volume Forecasts by Market Segment  
Sales Forecasts by Market Segment  
AFP Testing: Market Shares of Major Suppliers  
CA 15-3/27-29 Testing: Market Shares of Major Suppliers  
CA 19-9 Testing: Market Shares of Major Suppliers  
CEA Testing: Market Shares of Major Suppliers  
PSA Testing: Market Shares of Major Suppliers

## **MOLECULAR DIAGNOSTIC MARKET**

Molecular Diagnostics Test Volume Forecasts by Application

Molecular Diagnostic Sales Forecasts by Application  
Market Shares of Major Supplier of Molecular Diagnostic Tests  
Market Shares of Major Supplier of HIV/Hepatitis Blood Screening Assays  
Market Shares of Major Supplier of West Nile Virus Blood Screening Assays

## **HEMATOLOGY AND FLOW CYTOMETRY MARKETS**

Hematology and Flow Cytometry Test Volume Forecasts  
Hematology and Flow CytometryDiagnostics Market Forecasts  
Hematology Diagnostics Market Forecasts by Market Segment  
Market Shares of Major Suppliers of Hematology Instruments and Consumables  
Flow Cytometry Diagnostics Market Forecasts by Market Segment  
Market Shares of Major Suppliers of Flow Cytometry Instruments and Consumables

## **COAGULATION TESTING MARKET**

Coagulation Test Volume Forecasts by Market Segment  
Coagulation Reagent Sales Forecasts by Market Segment  
Coagulation Instrument Sales Forecasts by Market Segment  
Market Shares of Major Suppliers of Coagulation Diagnostic Products

## **BLOOD BANKING MARKET**

Blood Typing and Grouping Test Volume Forecasts by Market Segment  
Infectious Disease Screening Test Volume Forecasts by Market Segment  
Blood Typing and Grouping Reagent Market Forecasts by Market Segment  
Infectious Disease Screening Reagent Market Forecasts by Market Segment  
Market Shares of Major Suppliers of Blood Typing and Grouping Tests  
Market Shares of Major Suppliers of HIV/HTLV Blood Screening Tests  
Market Shares of Major Suppliers of Hepatitis B Blood Screening Tests  
Market Shares of Major Suppliers of Hepatitis C Blood Screening Tests  
Market Shares of Major Suppliers of HIV/Hepatitis Blood Screening NAT Assays  
Market Shares of Major Suppliers of West Nile Virus NAT Assays  
Market Shares of Major Suppliers of CMV Blood Screening Tests  
Market Shares of Major Suppliers of Syphilis Blood Screening Tests

## I would like to order

Product name: 2015-2019 US Diagnostics Market: Emerging Opportunitites and Growth Strategies

Product link: <https://marketpublishers.com/r/2BB7A254E7BEN.html>

Price: US\$ 4,320.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2BB7A254E7BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970