

2015-2019 U.K. Enteric Diseases Testing Market Outlook and Emerging Opportunities

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Abstracts

About This ReportThis new 322-page report from VPGMarketResearch presents detailed analysis of the UK Enteric Diseases market, including sales forecasts and supplier shares for Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia. The report provides test volume and sales projections for Hospitals, Commercial and Public Health Labs. In addition to market share and sales forecasts, the report:- Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies; - Reviews features and operating characteristics of major analyzers usedfor microbiology testing; - Profiles key suppliers and potential market entrants developing innovativetechnologies and products; and - Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues. MethodologyThe report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer productand financial literature, as well as VPGMarketResearchs proprietary data files was conducted. Contains 322 pages and 20 tables



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Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

BioRad

Cepheid

Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

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