

# 2015-2019 New Frontiers in the Spanish Coagulation Testing Market: Business Challenges, Emerging Technologies, Competitive Landscape

<https://marketpublishers.com/r/2E4E2C40112EN.html>

Date: August 2015

Pages: 400

Price: US\$ 4,880.00 (Single User License)

ID: 2E4E2C40112EN

## Abstracts

Complete report \$6,100. DataPack (test volumes, sales forecasts, supplier shares) \$3,950.

2015-2019 New Frontiers in the Spanish Coagulation Testing Market: Business Challenges, Emerging Technologies, Competitive Land scape is VPGMarketResearch's new report designed to help current suppliers and potential market entrants identify and evaluate emerging business opportunities and develop effective strategies for theSpanish coagulation testing market during the next five years.

The report explores business and technological trends in the Spanish coagulation testing market; provides estimates of the test volume, as well as sales and market shares for leading instrument and reagent competitors; compares features of major analyzers; profiles leading market players; analyzes potential applications of emerging technologies; and identifies specific product and business opportunities facing instrument and consumable suppliers during the next five years.

### Rationale

The growing cost-containment pressures in major industrialized nations, coupled with continued technological advances in chromogenic substrates, monoclonal antibodies, immunoassays, molecular diagnostics, computers and laboratory automation will radically change the Spanish coagulation diagnostics practice during the next five years. New specific and sensitive markers of coagulation will be increasingly used on automated instrumentation. Coagulation testing will also become more stand ardzied, offering opportunities for quality control products and services. Moreover, the continuing

contraction of the hospital system and technological advances will facilitate decentralization of the coagulation testing closer to the patient, thus creating additional opportunities and challenges for suppliers.

## Spanish Market Overview

Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers.

Estimated universe of facilities performing coagulation tests.

Five-year test volume and sales projections.

## Business Opportunities and Strategic Recommendations

Product development and business expansion opportunities with significant market appeal.

Ideal product models with tentative prices and operating characteristics.

Alternative market penetration strategies for instrument and reagent suppliers.

Potential market entry barriers and risks.

## Current and Emerging Coagulation Tests

Activated Clotting Time (ACT) (1), Activated Protein C Resistance, Activated PTT (APTT), Alpha 2-Antiplasmin, Antithrombin III, Bleeding Time, D-Dimer, Factor II, Factor V, Factor V Leiden, Factor VII, Factor VIII, Factor IX, Factor Ixa, Factor X (Stuart Factor), Factor Xa, Factor XI, Factor XII, Factor XIII, Fibrin Degradation Products, Fibrinogen, Fletcher Factor/Pre-Kallikrein Factor Activation, Heparin/Anti-Factor Xa, Heparin-Induced Thrombocytopenia, Plasmin, Plasminogen, Plasminogen Activator Inhib., Platelet Function/Aggregation, Protein C, Protein S, Prothrombin Mutation, Prothrombin Time (PT), Reptilase Time, Thrombin Time, Von Willebrand 's Factor Fav/Ag, and others.

## Sales and Market Share Analysis of Instrument and Reagent Suppliers

Sales and market shares of major instrument and consumable manufactures.

### Market Segmentation Analysis

Comprehensive market segmentation analysis, including:

Hospitals

Commercial/Private Laboratories

Ambulatory Care Centers

Test volume forecasts for over 40 major procedures, by market segment.

### Current and Emerging Products

Review of established and new procedures.

Comparison of automated and semi-automated analyzers marketed by Diagnostica Stago, Helena, IL, Roche, Siemens, Sysmex and other suppliers.

### Technology Review

Analysis of current and emerging technologies and their potential market applications.

Comprehensive lists of companies developing or marketing new technologies and products by test.

### Competitive Strategies

Strategic assessments of major suppliers and start-up firms developing innovative coagulation testing technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

The companies analyzed in the report include:

Abbott

ADI/American Diagnostica

Alere/Biosite/Inverness

Axis-Shield

Beckman Coulter/Danaher

Becton Dickinson

Bio/Data

Chrono-Log

Corgenix Medical

Diagnostica Stago/Trinity Biotech

Grifols

Helena Laboratories

Hyphen BioMed

Instrumentation Laboratory

ITC/Nexus Dx

Roche

Siemens

Sienco

Sysmex

Thermo Fisher

ZyCare/Alere

Contains 400 pages and 37 tables

## Contents

### I. INTRODUCTION

### II. Worldwide Market and Technology Overview

#### A. Major Routine and Special Coagulation Tests

1. Introduction
2. Activated Partial Thromboplastin Time (APTT)
3. Alpha-2 Antiplasmin
4. Antithrombin III
5. Bleeding Time
6. D-Dimer
7. Ethanol Flocculation Test
8. Euglobulin Lysis
9. Factor Assays
  - a. Introduction
  - b. Factor II
  - c. Factor V/Factor V Leiden
  - d. Factor VII
  - e. Factor VIII
  - f. Factor IX
  - g. Factor IXa
  - h. Factor X (Stuart Factor)
  - i. Factor Xa
  - j. Factor XI
  - k. Factor XII
  - l. Factor XIII
10. Fibrin Degradation Products
11. Fibrinogen
12. Heparin
13. Hirudin
14. Hypercoagulability and Thrombosis
15. Lipoprotein a
16. Plasmin
17. Plasminogen
18. Plasminogen Activator Inhibitor (PAI)
19. Platelet Function Tests
20. Platelet Aggregation

21. Proteins C and S
22. Prothrombin Fragment 1. 2
23. Prothrombin Time (PT)
24. Reptilase Time
25. Thrombin Time
26. Tissue-Type Plasminogen Activator (t-PA)
27. Von Willebrand's Factor

#### **B. Instrumentation Review**

#### **C. Major in Vitro Diagnostic Technologies and Their Potential Applications**

1. Molecular Diagnostics
  - a. Technology Overview
  - b. Amplification Methods
  - c. Sequencing
  - d. Microarrays/Biochips
2. Chromogenic Substrates
3. Monoclonal and Polyclonal Antibodies
4. Immunoassays
5. Microcomputers
6. Automation
7. Robotics
8. Artificial Intelligence
9. Dry Chemistry
10. Biosensors

### **III. Spain**

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Instrument and Reagent Suppliers' Sales and Market Shares

### **IV. Major Product Development Opportunities**

### **V. Design Criteria For Decentralized Testing Products**

### **VI. Alternative Market Penetration Strategies**

- A. Internal Development

- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types Of Distributors
  - 7. Market Segmentation

## **VII. Potential Market Entry Barriers and Risks**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **VIII. Competitive Assessments**

Abbott  
ADI/American Diagnostic  
Axis-Shield  
Alere/Biosite/Inverness  
Beckman Coulter/Danaher  
Becton Dickinson  
Bio/Data  
Chrono-Log  
Corgenix Medical  
Diagnostica Stago/Trinity Biotech  
Grifols  
Helena Laboratories  
HYPEN BioMed  
Instrumentation Laboratory  
ITC/Nexus Dx  
Roche



Siemens  
Sienco  
Sysmex  
Thermo Fischer  
ZyCare/Alere

## **LIST OF TABLES**

Major Companies Developing or Marketing Activated Clotting Time Tests  
Major Companies Developing or Marketing APTT Tests  
Major Companies Developing or Marketing Alpha-2 Antiplasmin Tests  
Major Companies Developing or Marketing Antithrombin III Tests  
Major Companies Developing or Marketing Bleeding Time Tests  
Major Companies Developing or Marketing D-dimer Tests  
Major Companies Developing or Marketing Factor Assays  
Major Companies Developing or Marketing Fibrin Degradation Product Tests  
Major Companies Developing or Marketing Fibrinogen Tests  
Major Companies Developing or Marketing Heparin Tests  
Major Companies Developing or Marketing Plasmin Tests  
Major Companies Developing or Marketing Plasminogen Tests  
Major Companies Developing or Marketing Plasminogen Activator Inhibitor Tests  
Major Companies Developing or Marketing Platelet Aggregation Tests  
Major Companies Developing or Marketing Protein C Tests  
Major Companies Developing or Marketing Protein S Tests  
Major Companies Developing or Marketing PT Tests  
Major Companies Developing or Marketing Thrombin Time Tests  
Major Companies Developing or Marketing TPA Tests  
Major Companies Developing or Marketing Von Willebrand's Factor Tests  
EXECUTIVE SUMMARY TABLE: Spain, Total Coagulation Diagnostics Market By  
Market Segment and Product Category  
Spain, Laboratories Performing Coagulation Tests By Market Segment  
Spain, Hospital Laboratories Performing Coagulation Tests By Bed Size  
Spain, Commercial/Private Laboratories Performing Coagulation Tests By Annual Test  
Volume  
Spain, Hospital Laboratories Average Daily Test Volume  
Spain, Ambulatory Care Centers Average Daily Test Volume  
Spain, Commercial/Private Laboratories Average Daily Test Volume  
Spain, Total Coagulation Test Volume By Market Segment  
Spain, All Market Segments Coagulation Test Volume

Spain, Hospital Laboratories Coagulation Test Volume  
Spain, Ambulatory Care Centers Coagulation Test Volume  
Spain, Commercial/Private Laboratories Coagulation Test Volume  
Spain, Coagulation Reagent Market By Market Segment  
Spain, Major Suppliers of Coagulation Reagents, Estimated Sales and Market Shares  
Spain, Coagulation Instrument Market By Market Segment  
Spain, Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and Market Shares  
Spain, Total Coagulation Diagnostics Market By Product Category  
Spain, Major Suppliers of Coagulation Diagnostic Products, Estimates Sales and Market Shares

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