

# 2015-2019 New Frontiers in the Point-of-Care/POC Clinical Chemistry and Immunodiagnostic Testing Market: Business Challenges, Emerging Technologies, Competitive Landscape

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# **Abstracts**

2015-2019 New Frontiers in Point-of-Care/POC Clinical Chemistry and Immunodiagnostic Testing: Business Challenges, Emerging Technologies, Competitive Land scape is VPGMarketResearch's new report, which provides comprehensive analysis of the POC clinical chemistry markets, including their dynamics, size, growth, regulatory requirements, technological trends, competitive land scape, and emerging opportunities for instrument and consumable suppliers.

## Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demand s are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

## Market Segmentation

Review of the POC clinical chemistry and immunodiagnostic market segments, including their dynamics, trends, structure, size, growth and major suppliers.

Five-year test volume and reagent sales forecasts clinical chemistry procedures by market segment:

## Physician Offices/Group Practices



Emergency Rooms

**Operating/Recovery Suites** 

ICUs/CCUs

**Cancer Clinics** 

Ambulatory Care Centers

Surgery Centers

**Nursing Homes** 

**Birth Centers** 

Sales and Market Share Analysis

Sales and market shares of major reagent and instrument suppliers.

**Routine Clinical Chemistry Tests** 

Albumin, Alkaline Phosphatase, ALT/SGPT, Ammonia, Amylase, AST/SGOT, Bilirubin, Blood Gases, BUN (Blood Urea Nitrogen), Calcium, Cholesterol, Cholinesterase, Creatinine, CK-MB, Electrolytes

(Carbon Dioxide/Bicarbonate, Chloride, Potassium, Sodium), Ferritin, Follate/Folic Acid, Fructosamine, GGT, Glucose, HDL, Iron, LDH, Magnesium, Phosphorus, Potassium, Protein, Sodium, Triglycerides, Troponin, Uric Acid, Urinalysis, Vitamin B12.

Endocrine Function Tests

Cortisol, Estradiol, FSH, HCG, Gastrin, LH, Progesterone, PTH/IO PTH, Prolactin, T3, T3 Uptake, Free T3, T4, Free T4, TBG, Testosterone, TSH.

Therapeutic Drug Monitoring (TDM) Tests

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Amikacin, Carbamazepine, Digoxin, Gentamicin, Lidocaine, Lithium, Methotrexate, Phenobarbital, Phenytoin/Dilatin, NAPA/Procainamide, Quinidine, Theophylline, Tobramycin, Valproic Acid, Vancomycin.

Immunoprotein Tests

C3, C4, CRP, IgA, IgE Specific, IgE Total, IgG, Immunoglobulins, Protein Electrophoresis, and others.

Drugs of Abuse

Amphetamines, Barbiturates, Benzodiazepines, Cannabinoids/Marijuana, Cocaine, LSD, Methadone, Methaqualone, Opiates, Phencyclidine, Propoxyphene, and others.

**Technology Review** 

Emerging technologies and their applications for POC testing.

Comprehensive listings of companies developing or marketing POC diagnostic technologies and products, by test.

Strategic Recommendations

Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next five years.

Design criteria for POC testing products.

Alternative business expansion strategies.

Potential market entry barriers and risks.

**Competitive Assessments** 

Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in



R&D.

The companies analyzed in the report include:

Abbott

AdnaGen

**Agilent Technologies** 

**Bayer Healthcare** 

Beckman Coulter/Danaher

**Biomedical Diagnostics** 

Biomerieux

**Bio-Rad** 

Diasorin

Eiken Chemical

Fujirebio

Grifols

Instrumentation Laboratory

Kyowa Medex

Matritech/Alere

**Ortho-Clinical Diagnostics** 

**Quest Diagnostics** 



Roche

Siemens

Sysmex

ThermoFisher

Tosoh

Wako

Wallac/PE

Methodology

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 500 pages and 129 tables



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Bio-Rad

DiaSorin

Eiken

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Grifols

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- Kyowa Medex
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