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2015-2019 New Frontiers in the French Coagulation Testing Market: Business Challenges, Emerging Technologies, Competitive Landscape

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Abstracts

Complete report $6,100. DataPack (test volumes, sales forecasts, supplier shares) $3,950.

2015-2019 New Frontiers in the French Coagulation Testing Market: Business Challenges, Emerging Technologies, Competitive Land scape is VPGMarketResearch's new report designed to help current suppliers and potential market entrants identify and evaluate emerging business opportunities and develop effective strategies for the French coagulation testing market during the next five years.

The report explores business and technological trends in the French coagulation testing market; provides estimates of the test volume, as well as sales and market shares for leading instrument and reagent competitors; compares features of major analyzers; profiles leading market players; analyzes potential applications of emerging technologies; and identifies specific product and business opportunities facing instrument and consumable suppliers during the next five years.

Rationale

The growing cost-containment pressures in major industrialized nations, coupled with continued technological advances in chromogenic substrates, monoclonal antibodies, immunoassays, molecular diagnostics, computers and laboratory automation will radically change the German coagulation diagnostics practice during the next five years. New specific and sensitive markers of coagulation will be increasingly used on automated instrumentation. Coagulation testing will also become more stand ardized, offering opportunities for quality control products and services. Moreover, the continuing

contraction of the hospital system and technological advances will facilitate decentralization of the coagulation testing closer to the patient, thus creating additional opportunities and challenges for suppliers.

French Market Overview

Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers.

Estimated universe of facilities performing coagulation tests.

Five-year test volume and sales projections.

Business Opportunities and Strategic Recommendations

Product development and business expansion opportunities with significant market appeal.

Ideal product models with tentative prices and operating characteristics.

Alternative market penetration strategies for instrument and reagent suppliers.

Potential market entry barriers and risks.

Current and Emerging Coagulation Tests

Activated Clotting Time (ACT) (1), Activated Protein C Resistance, Activated PTT (APTT), Alpha 2-Antiplasmin, Antithrombin III, Bleeding Time, D-Dimer, Factor II, Factor V, Factor V Leiden, Factor VII, Factor VIII, Factor IX, Factor Ixa, Factor X (Stuart Factor), Factor Xa, Factor XI, Factor XII, Factor XIII, Fibrin Degradation Products, Fibrinogen, Fletcher Factor/Pre-Kallikrein Factor Activation, Heparin/Anti-Factor Xa, Heparin-Induced Thrombocytopenia, Plasmin, Plasminogen, Plasminogen Activator Inhib., Platelet Function/Aggregation, Protein C, Protein S, Prothrombin Mutation, Prothrombin Time (PT), Reptilase Time, Thrombin Time, Von Willebrand 's Factor Fav/Ag, and others.

Sales and Market Share Analysis of Instrument and Reagent Suppliers

Sales and market shares of major instrument and consumable manufactures.

Market Segmentation Analysis

Comprehensive market segmentation analysis, including:

Hospitals

Commercial/Private Laboratories

Test volume forecasts for over 40 major procedures, by market segment.

Current and Emerging Products

Review of established and new procedures.

Comparison of automated and semi-automated analyzers marketed by Diagnostica Stago, Helena, IL, Roche, Siemens, Sysmex and other suppliers.

Technology Review

Analysis of current and emerging technologies and their potential market applications.

Comprehensive lists of companies developing or marketing new technologies and products by test.

Competitive Strategies

Strategic assessments ofmajor suppliers and start-up firms developing innovative coagulation testing technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

The companies analyzed in the report include:

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Abbott

ADI/American Diagnostica

Alere/Biosite/Inverness

Axis-Shield

Beckman Coulter/Danaher

Becton Dickinson

Bio/Data

Chrono-Log

Corgenix Medical

Diagnostica Stago/Trinity Biotech

Grifols

Helena Laboratories

Hyphen BioMed

Instrumentation Laboratory

ITC/Nexus Dx

Roche

Siemens

Sienco

Sysmex

Thermo Fisher

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ZyCare/Alere

Contains 405 pages and 35 tables

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ADI/American Diagnostic
Axis-Shield
Alere/Biosite/Inverness
Beckman Coulter/Danaher
Becton Dickinson
Bio/Data
Chrono-Log
Corgenix Medical
Diagnostica Stago/Trinity Biotech
Grifols
Helena Laboratories
HYPEN BioMed
Instrumentation Laboratory
ITC/Nexus Dx
Roche

Siemens
Sienco
Sysmex
Thermo Fischer
ZyCare/Alere

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