

2015-2019 Molecular and Immunohematology Blood Banking Instrumentation, and Strategic Profiles of Leading Suppliers

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Abstracts

This 111-page report reviews current instrumentation technologies, and compares features of leading blood banking automated and semi-automated analyzers. The report also presents strategic assessments of current and emerging suppliers of blood banking products, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

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