

# 2016 Japan Sexually-Transmitted Diseases (STD) Diagnostic Testing Market: Supplier Shares and Country Forecasts

<https://marketpublishers.com/r/234FBC672C6EN.html>

Date: November 2015

Pages: 280

Price: US\$ 1,920.00 (Single User License)

ID: 234FBC672C6EN

## Abstracts

### About This Report

This new 280-page report from VPGMarketResearch presents detailed analysis of the Japanese STD market, including sales forecasts and supplier shares for Chancroid, Chlamydia, Gonorrhoea, Herpes (I/II, VI), Papillomavirus (Pap Smear, HPV), and Syphilis.

The report provides test volume and sales projections for Hospitals and Commercial/Private Labs.

In addition to market share and sales forecasts, the report:

- Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

- Reviews features and operating characteristics of major analyzers used for STD testing;

- Profiles key suppliers and potential market entrants developing innovative technologies and products; and

- Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

## Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearchs proprietary data files was conducted.

Contains 280 pages and 17 tables

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Becton Dickinson  
bioMerieux  
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