

2015-2019 Italy Tumor Marker Testing Market: US, Europe, Japan - Emerging Opportunities and Growth Strategies for Instrument and Reagent Suppliers

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Abstracts

Highlights

Comprehensive 570-page analysis of the Italian tumor marker testing market.

Major issues pertaining to the Italian laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Mortality statistics and scientific views on the etiology of major types of cancer, e.g., lung, colorectal, breast, prostatic, pancreatic, leukemia, lymphoma, gastrointestinal, bladder, liver, ovarian, testicular, oral, skin and others.

Five-year test volume and sales forecasts for over 40 tumor marker performed in Italian hospitals and commercial laboratories.

Placements and installed base of automated and semi-automated analyzers used for tumor marker testing.

Current instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 570 pages and 83 tables

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Actin

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7B2

B72.3

Bax

BCD-F9

BLCA-4

Blood Group Antigens A, B, H

CA

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CA

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Diadexus
Diagnocure
Diasorin
Eiken Chemical
Elitech Group
Epigenomics
Enterix
Enzo Biochem
Exact Sciences
Fujirebio
Guided Therapeutics
Hologic/Gen-Probe
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Kyowa Medex
Mackay Life Sciences

Myriad Genetics
OncoLab
Ortho-Clinical Diagnostics
Panacea Pharmaceuticals
Polartech
Polymedco
PreMD
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Radient Pharmaceuticals
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