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2015-2019 Italian Hematology and Flow Cytometry Market: Emerging Opportunities and Growth Strategies for Instrument and Reagent Suppliers

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Abstracts

Complete report $6,200. DataPack (test volumes, sales forecasts, supplier shares) $3,900.

Summary

This comprehensive report contains 250 pages, 32 tables, and is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in Italian hematology and flow cytometry markets during the next five years. The report explores business and technological trends in the Italian hematology and flow cytometry markets; provides market share estimates, test volume forecasts, and instrument placements; compares features of major analyzers; profiles leading competitors and emerging market entrants; and suggests specific product and marketing opportunities facing suppliers. Hematology Tests CBC + 5-Part Differential, Manual Differential/Review, Hematocrit (Automated, Manual), Hemoglobin (Automated, Manual), Sedimentation Rate, Reticulocytes, WBC (Automated, Manual), Platelets (Automated, Manual), Bone Marrow Analysis, RBC, Eosinophils. Flow Cytometry Tests Cell Surface Markers (CD4/CD8/T&B Lymphocytes, CD34,Others), Chemotherapy Monitoring (Leukemia/Lymphoma, Others), HLA Typing, Sperm Analysis, Cell Cycle Kinetics, Cell Function Testing, Chromosomal Abnormalities, Fetal Cell Analysis, Granulocyte Function, Receptor DNA/RNA Analysis, Cell Culturing. Sales and Market Share Analysis- Sales and market shares of major instrument and reagent suppliers.

Competitive Assessments

Extensive strategic profiles ofmajor suppliers and emerging market entrants. Market

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Segmentation Analysis- Sales and market share estimates for leading suppliers of hematology and flow cytometry products. - Test and sales forecasts for over 40 proceduresby individual test and market segment:

Hospitals

Commercial/Private Laboratories

Current and Emerging Products

Analysis of current and emerging hematology and flow cytometry tests- Reagent and instrument sales forecasts by market segment- Instrument placements and installed base by manufacturer and model- Sales and market shares of reagent and instrument suppliersTechnology Review- Assessment of current and emergingtechnologies, and their potential market applications. - Comprehensive lists of companies developingor marketing new technologies and products by test. Strategic Recommendations- New product development opportunitieswith significant market appeal. - Alternative market penetration strategies. - Potential market entry barriers and risks. Contains 250 pages and 32 tables

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Roche
Siemens
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