

# 2015-2019 Italian Diagnostics Market: Emerging Opportunities and Growth Strategies

<https://marketpublishers.com/r/2D1AA611525EN.html>

Date: July 2015

Pages: 57

Price: US\$ 3,880.00 (Single User License)

ID: 2D1AA611525EN

## Abstracts

This new report from VPGMarketResearch.com provides an overview of the Italian diagnostic testing market, including sales and market shares of leading reagent and instrument suppliers, as well as test volume and sales forecasts for the following market segments:

Blood Banking

Cancer

Chemistry

Coagulation

Drugs of Abuse

Endocrine

Hematology and Flow Cytometry

Immunoprotein

Infectious Diseases

Molecular Diagnostics

TDM

Contains 57 Pages and 40 Tables

## Contents

### **BUSINESS ENVIRONMENT**

### **MARKET STRUCTURE**

Market Size, Growth, and Major Instrument  
And Reagent Suppliers Market Shares

Clinical Chemistry and Immunodiagnostic Markets

Clinical Chemistry and Immunodiagnostic

Volume Forecasts by Test Category

Clinical Chemistry and Immunodiagnostic

Reagent Sales Forecasts by Test Category

Clinical Chemistry and Immunodiagnostic

Instrument Sales Forecasts by Analyzer Type Estimated Sales and Market Shares of  
Major Suppliers

Of Clinical Chemistry Instruments and Reagents Estimated Sales and Market Shares of  
Major Suppliers

Of Immunodiagnostic Instruments and Reagents

### **INFECTIOUS DISEASE TESTING MARKET**

Test Volume Forecasts by Market Segment

Sales Forecasts by Market Segment

AIDS Testing: Market Shares of Major Suppliers

Campylobacter Testing: Market Shares of Major Suppliers

Gonorrhoea Testing: Market Shares of Major Suppliers

Hepatitis Testing: Market Shares of Major Suppliers

Rubella Testing: Market Shares of Major Suppliers

Septicemia Testing: Market Shares of Major Suppliers

Streptococci Testing: Market Share of Major Suppliers

### **CANCER DIAGNOSTIC MARKET**

Test Volume Forecasts by Market Segment

Sales Forecasts by Market Segment

AFP Testing: Market Shares of Major Suppliers

CEA Testing: Market Shares of Major Suppliers

PSA Testing: Market Shares of Major Suppliers

## **MOLECULAR DIAGNOSTIC MARKET**

Molecular Diagnostics Test Volume Forecasts by Application  
Molecular Diagnostic Sales Forecasts by Application  
Market Shares of Major Supplier of Molecular Diagnostic Tests  
Market Shares of Major Supplier of HIV/Hepatitis Blood Screening Assays

## **HEMATOLOGY AND FLOW CYTOMETRY MARKETS**

Hematology and Flow Cytometry Test Volume Forecasts  
Hematology and Flow Cytometry Diagnostics Market Forecasts  
Hematology Diagnostics Market Forecasts by Market Segment  
Market Shares of Major Suppliers of Hematology Instruments and Consumables  
Flow Cytometry Diagnostics Market Forecasts by Market Segment  
Market Shares of Major Suppliers of Flow Cytometry Instruments And Consumables

## **COAGULATION TESTING MARKET**

Coagulation Test Volume Forecasts by Market Segment  
Coagulation Reagent Sales Forecasts by Market Segment  
Coagulation Instrument Sales Forecasts by Market Segment  
Market Shares of Major Suppliers of Coagulation Diagnostic Products

## **BLOOD BANKING MARKET**

Blood Typing and Grouping Test Volume Forecasts by Market Segment  
Infectious Disease Screening Test Volume Forecasts by Market Segment  
Blood Typing and Grouping Reagent Market Forecasts by Market Segment  
Infectious Disease Screening Reagent Market Forecasts by Market Segment  
Market Shares of Major Suppliers of Blood Typing and Grouping Tests  
Market Shares of Major Suppliers of AIDS/Hepatitis Blood Screening Tests  
Market Shares of Major Suppliers of HIV/Hepatitis Blood Screening NAT Assays  
Market Shares of Major Suppliers of CMV Blood Screening Tests

## I would like to order

Product name: 2015-2019 Italian Diagnostics Market: Emerging Opportunitites and Growth Strategies

Product link: <https://marketpublishers.com/r/2D1AA611525EN.html>

Price: US\$ 3,880.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2D1AA611525EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970