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2015-2019 Growth Strategies in the Spanish Hemostasis Testing Market for Instrument and Reagent Suppliers

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Abstracts

Complete report $6,100. DataPack (test volumes, sales forecasts, supplier shares) $3,950.

Summary

This comprehensive report contains 400 pages, 37 tables, and is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the Spanish coagulation testing market during the next five years. The report explores business and technological trends in the Spanish coagulation testing market; provides estimates of the test volume, as well as sales and market shares of leading competitors; compares features of major analyzers; profiles leading market players; and identifies specific product and business opportunities facing instrument and consumable suppliers during the next five years.

Coagulation Tests Activated Clotting Time (ACT) (1), Activated Protein C Resistance, Activated PTT (APTT), Alpha 2-Antiplasmin, Antithrombin III, Bleeding Time, D-Dimer, Factor II, Factor V, Factor V Leiden, Factor VII, Factor VIII, Factor IX, Factor Ixa, Factor X (Stuart Factor), Factor Xa, Factor XI, Factor XII, Factor XIII, Fibrin Degradation Products, Fibrinogen, Fletcher Factor/Pre-Kallikrein Factor Activation, Heparin/Anti-Factor Xa, Heparin-Induced Thrombocytopenia, Plasmin, Plasminogen, Plasminogen Activator Inhib. , Platelet Function/Aggregation, Protein C, Protein S, Prothrombin Mutation, Prothrombin Time (PT), Reptilase Time, Thrombin Time, Von Willebrand's Factor Fav/Ag, and others.

Sales and Market Share Analysis- Sales and market shares of major instrument and

reagent suppliers.

Competitive Assessments

Extensive strategic profiles ofmajor suppliers and emerging market entrants.

Market Segmentation Analysis

Comprehensive marketsegmentation analysis, including:

Hospitals

Commercial/Private Laboratories

Ambulatory Care Centers

Test volume forecasts for over 40 major proceduresby market segment.

Current and Emerging Products- Review of established and emerging procedures. - Comparison of automated and semi-automatedanalyzers from Diagnostica Stago, Helena, IL, Siemens, Sysmex and other suppliers. Technology Review- Analysis of current and emerging technologies and their potential market applications. - Comprehensive lists of companies developingor marketing new technologies and products by test. Strategic Recommendations- Product development and business expansion opportunities with significant market appeal. - Ideal product models with tentativeprices and operating characteristics. - Alternative market penetrationstrategies for instrument and reagent suppliers. - Potential market entry barriers and risks. Contains 400 pages and 37 tables

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ZyCare/Alere

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