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2015-2019 Growth Strategies for the Spanish Hospital Hematology and Flow Cytometry Markets

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Abstracts

This new report from VPGMarketResearch.com contains 236 pages, 15 tables, and presents a comprehensive analysis of the Spanish hospital hematology and flow cytometry markets, including:

Major issues pertaining to the Spanish hematology and flow cytometry practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Five-year volume and sales forecasts for major hematology and flow cytometry tests performed in Spanish hospitals.

Annual placements and installed base estimates for major automated and semiautomated hematology analyzers and flow cytometers.

Review of current instrumentation technologies, and a feature comparison of high-, medium-, and low-volume/POC analyzers.

Five-year reagent and instrument sales forecasts.

Sales and market shares of leading reagent and instrument suppliers.

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Review of current and emerging technologies, and their potential market applications.

Product development opportunities for instruments, consumables, and auxiliary products.

Profiles of major current and emerging suppliers, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 236 pages and 15 tables

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CellaVision
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Roche

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Siemens
Sysmex

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