

2015-2019 Global Papillomavirus Testing Market: Supplier Shares, Sales Forecasts, Innovative Technologies, Competitive Strategies, Opportunities for Suppliers - US, Europe (France, Germany, Italy, Spain, UK), Japan

<https://marketpublishers.com/r/2D0DEF20C02EN.html>

Date: September 2015

Pages: 196

Price: US\$ 3,480.00 (Single User License)

ID: 2D0DEF20C02EN

Abstracts

The report presents a detailed analysis of the Papillomavirus diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Papillomavirus definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments: - Hospitals - Commercial/Private Labs - Physician Offices - Public Health Labs. In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Papillomavirus tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns. Contains 196 pages and 10 tables

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