

2016-2020 Global Nucleic Acid Testing/NAT Market: Emerging Technologies and Strategic Profiles of Leading Suppliers

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Abstracts

This 180-page report provides detailed analyses of current and emerging molecular diagnostic technologies, and their potential market applications, including DNA sequencing, RNA probes, detection technologies, biochips, genosensors, microarrays, labs-on-the-chip, and other. The report also presents strategic assessments of current and emerging suppliers of molecular diagnostics products, including their sales, product portfolios, marketing tactics, technological know-how, new products in R D, collaborative arrangements, and business strategies.

Contains 180 pages

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COMPETITIVE ASSESSMENTS

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Applied Gene Technologies
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Beckman Coulter/Danaher

Becton Dickinson
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bioMerieux
Bio-Rad
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Qiagen
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Scienion
Sequenom
Shimadzu
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