

2015-2019 Global Meningitis Diagnostic Testing Market: Emerging Opportunities and Growth Strategies

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Abstracts

The report presents a detailed analysis of the Meningitis diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Meningitis definition, epidemiology and etiology are reviewed.

The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Meningitis tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 210 pages and 15 tables

Contents

I. INTRODUCTION

II. MENINGITIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Background

- Herpangina
- Hand-foot-and-mouth syndrome
- Hepidemic Conjunctivitis
- Pharyngitis
- Epidemic Pleurodynia
- Myocarditis, Pericarditis
- Overwhelming Infection of the Newborn
- Acute Aseptic Meningitis
- Undifferentiated Febrile Illness
- Fever with upper respiratory infection
- Encephalitis
- Asymptomatic Infection

B. Diagnostic Tests

C. Vaccines and Drugs

D. Emerging Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND

MARKET SHARES

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

W. Alternative Market Penetration Strategies

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix
DiaSorin Eiken Chemical
Enzo Biochem
Fujirebio
Gen-Probe
Hologic
ID Biomedical
Innogenetics/Solvay
Kreatech
Life Technology
Lonza
Nanogen/Elitech
Novartis Diagnostics
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Meningitis Tests

France Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

France Meningitis Testing Market Diagnostics Sales by Major Supplier

Germany Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Meningitis Testing Market Diagnostics Sales by Major Supplier

Italy Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Meningitis Testing Market Diagnostics Sales by Major Supplier

Japan Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Meningitis Testing Market Diagnostics Sales by Major Supplier

Spain Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Meningitis Testing Market Diagnostics Sales by Major Supplier

U.K. Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Meningitis Testing Market Diagnostics Sales by Major Supplier

U.S.A. Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Meningitis Testing Market Diagnostics Sales by Major Supplier

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