

2015-2019 Global Measles Testing Market: Supplier Shares, Sales Forecasts, Innovative Technologies, Competitive Strategies, Opportunities for Suppliers - US, Europe (France, Germany, Italy, Spain, UK), Japan

<https://marketpublishers.com/r/2AF885F8FC0EN.html>

Date: September 2015

Pages: 220

Price: US\$ 3,480.00 (Single User License)

ID: 2AF885F8FC0EN

Abstracts

The report presents a detailed analysis of the Measles diagnostics market in the US, Europe, (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Measles definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments: - Hospitals - Commercial/Private Labs - Physician Offices - Public Health Labs. In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Measles tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns. Contains 220 pages and 9 tables

Contents

I. INTRODUCTION

II. MALARIA WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Emerging Diagnostic Technologies
 - 1. Molecular Diagnostics
 - 2. Monoclonal Antibodies
 - 3. Immunoassays
 - 4. Differential Light Scattering
 - 5. Information Technology
 - 6. Artificial Intelligence
 - 7. Liposomes
 - 8. Flow Cytometry
 - 9. Chromatography
 - 10. Diagnostic Imaging
 - 11. Gel Microdroplets
 - 12. Other

III. FRANCE: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

IV. GERMANY: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

V. ITALY: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VI. JAPAN: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VII. SPAIN: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VIII. UK: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET

SEGMENT

IX. USA: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio - Rad
Cepheid
Diamedix/Erba

DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Fujirebio
Grifols
Hologic/Gen - Probe
ID Biomedical/GSK
Kreatech/Leica
Lonza
Ortho - Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac/PE
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Malaria Tests

France Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

I would like to order

Product name: 2015-2019 Global Measles Testing Market: Supplier Shares, Sales Forecasts, Innovative Technologies, Competitive Strategies, Opportunities for Suppliers - US, Europe (France, Germany, Italy, Spain, UK), Japan

Product link: <https://marketpublishers.com/r/2AF885F8FC0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2AF885F8FC0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970