

# 2015-2019 Global Heparin Market: US, Europe, Japan -Emerging Opportunities and Business Strategies -Competitive Landscape, Country Segment Forecasts, Innovative Technologies, Instrumentation Review

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# Abstracts

The growing cost-containment pressures in major industrialized nations and continued technological advances will radically change coagulation testing practice during the next ten years. New specific and sensitive markers of hemostasis will be increasingly used on automated instrumentation.

Coagulation testing in general, and Heparin testing specifically, will become more standardized, offering opportunities for quality control products and services. Moreover, the continuing contraction of the hospital system and technological advances will facilitate decentralization of the Heparin testing closer to the patient, creating additional opportunities and challenges for suppliers.

This report presents a detailed analysis of the Heparin testing market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan, including clinical significance and current laboratory practice, as well as 5- and 10-year test volume forecasts by country and market segment.

The report examines market applications of chromogenic substrates, monoclonal antibodies, immunoassays, IT, DNA probes, biochips/microarrays, and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies alternative market penetration strategies and entry barriers/risks.



Contains 200 pages and 8 tables



## **Contents**

#### I. INTRODUCTION

#### **II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW**

A. Introduction B. Heparin: Clinical Significance and Current Laboratory Procedures C. Instrumentation Review Introduction Benk Hemolab Benk TRT Thrombotimer **Bio/Data MCA Bio/Data MCA** Bio/Data PAP-4C D/4D/4C Cardiovascular Diagnostics COAG Diagnostica Stago STA Compact **Diagnostica Stago STA-R** Diagnostica Stago Star 4/8 Helena Laboratories Cascade Helena Laboratories Cascade M Helena Laboratories PACKS-4 Helena THOR Instrumentation Laboratory ACL 100 and 1000 series Instrumentation Laboratory ACL6000 Instrumentation Laboratory ACL7000 Instrumentation Laboratory ACL9000 Instrumentation Laboratory Electra 1000C Instrumentation Laboratory Electra 1400C Instrumentation Laboratory Electra 1600/C Instrumentation Laboratory Electra 1800C Instrumentation Laboratory Futura **ITC Hemochron 8000** Roche Diagnostics CoaguChek Siemens BCS Siemens BCT Siemens BF II/Fibrintimer Series Sysmex CA-50 Sysmex CA-500

2015-2019 Global Heparin Market: US, Europe, Japan - Emerging Opportunities and Business Strategies - Competit...



Sysmex CA-1500 Sysmex CA-5000/CA-1000 Sysmex CA-6000 Sysmex CA-7000 Teco Coatron II/Jr./AccuStasis 5000 Trinity Biotech Amax CS190 Trinity Biotech Amax CS400 Trinity Biotech Coag-A-Mate Max Trinity Biotech KC 40, 4A, 1A Series **Trinity Biotech MDA** Trinity Biotech Coag-A-Mate MTX Trinity Biotech Coag-A-Mate RA4 Trinity Biotech Coag-A-Mate XC/Plus Trinity Biotech Coag-A-Mate XM D. Major in Vitro Diagnostic Technologies and Their Potential Applications 1. Chromogenic Substrates 2. Monoclonal and Polyclonal Antibodies 3. Immunoassays a. Applications b. Technological Principle c. Enzyme Immunoassays (EIA) Overview **ELISA** EMIT Dot Immunobinding Assays Capillary Immunoassays **Enzyme Amplification** Electrochemical Immunoassay d. Fluorescent Immunoassays **Fluorescence** Polarization **Time-Resolved Pulse Fluorescence** Fluorescence Lifetime e. Latex Agglutination f. Immunoprecipitation 4. Microcomputers 5. Automation 6. Robotics

- 7. DNA Probes
  - a. Overview



b. Amplification Methods
PCR
Ligase Chain Reaction
Branched DNA
Q-Beta Replicase
NASBA
SDA
3 SR
HPA
Two-Tiered System
LAT
8. Artificial Intelligence
9. Dry Chemistry
10. Biosensors

### **III. FRANCE: TEST VOLUME FORECASTS BY MARKET SEGMENT**

IV. GERMANY: TEST VOLUME FORECASTS BY MARKET SEGMENT

V. ITALY: TEST VOLUME FORECASTS BY MARKET SEGMENT

VI. JAPAN: TEST VOLUME FORECASTS BY MARKET SEGMENT

VII. SPAIN: TEST VOLUME FORECASTS BY MARKET SEGMENT

**VIII. UK: TEST VOLUME FORECASTS BY MARKET SEGMENT** 

IX. USA: TEST VOLUME FORECASTS BY MARKET SEGMENT

#### X. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

#### XI. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity

2015-2019 Global Heparin Market: US, Europe, Japan - Emerging Opportunities and Business Strategies - Competit...



- 3. Customer Preference
- 4. Established Suppliers
- 5. Emerging Suppliers
- 6. Major Types Of Distributors
- 7. Market Segmentation

#### **XII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

#### XIII. COMPETITIVE ASSESSMENTS

Abbott American Diagnostica **Avocet Medical** Axis-Shield **Beckman Coulter Becton Dickinson Bio/Data Corporation Biosite** Chrono-Log **Corgenix Medical Diagnostica Stago** Helena Laboratories HYPEN BioMed Instrumentation Laboratory ITC Nanogen Roche Siemens Sienco Sysmex Thermo Fischer



Trinity Biotech ZyCare



# **List Of Tables**

#### LIST OF TABLES

Major Companies Developing or Marketing Heparin Tests France Heparin Test Volume Forecasts by Market Segment Germany Heparin Test Volume Forecasts by Market Segment Italy Heparin Test Volume Forecasts by Market Segment Japan Heparin Test Volume Forecasts by Market Segment Spain Heparin Test Volume Forecasts by Market Segment U.K. Heparin Test Volume Forecasts by Market Segment U.S.A. Heparin Test Volume Forecasts by Market Segment



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