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2015-2019 Global Flavor and Fragrance Industry: Market Segment Forecasts and Strategies of Leading Suppliers

https://marketpublishers.com/r/231088A62F3EN.html
Date: July 2015
Pages: 42
Price: US$ 2,760.00 (Single User License)
ID: 231088A62F3EN

Abstracts

This report provides a worldwide strategic overview of the flavor and fragrance market, including:

Review of major geographic regions (USA, Europe, Asia).

Analysis of key product categories (flavors, fragrances, aroma chemicals, essential oils).

Five-year sales forecasts by product category and geographic region.

The report reviews major U.S. and international regulatory, technological, economic, demographic, and social trends with potentially significant impact on the flavor and fragrance industry during the next five years, including discussion of such key issues as industry consolidation, market globalization, environmental regulations and others.

The companies analyzed in the report include Firmenich, Frutarom, Givaudan, T. Hasegawa, IFF, Mane, Robertet, Sensient, Symrise, and Takasago. The company profiles include:

Business goals and strategies, including internal expansion, acquisitions, and divestitures.

Specific business, new product development and marketing objectives and strategies.

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Major strengths and weaknesses.

Anticipated acquisitions, joint ventures and divestitures.

Contains 42 pages and 2 tables

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Frutarom
Givaudan
T. Hasegawa
IFF
Mane
Robertet

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Sensient
Symrise
Takasago

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