

2015-2019 Global Drugs of Abuse Testing Market: Country Forecasts, Innovative Technologies, Competitive Strategies - France, Germany, Italy, Japan, Spain, UK, US

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Abstracts

Complete report \$8,500. DataPack (test volumes, sales forecasts, supplier shares) \$5,500.

This new 318-page report from VPGMarketResearch contains 68 tables and provides analysis of the global drug of abuse testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by country and market segment for the following assays: AmphetaminesAntidepressantsBarbituratesBenzodiazepinesCann abinoids/MarijuanaCocaineLSDMethadoneMethaqualoneOpiatesPhencyclidine (PCP)Propoxphene

During the next decade, the abused drug testing market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

2015-2019 Global Drugs of Abuse Testing Market is a unique study designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends in the U.S., five major European countries and Japan; and provides test volume and sales forecasts by country, market segment and individual assay.



Contains 318 pages and 68 tables



Contents

Introduction

Global Market Trends and Emerging Technologies

- A. DNA Sequencing
- B. DNA and RNA Probe Technology
- C. Detection Technologies
- D. Instrumentation: Review of Automated and Semi-Automated Analyzers
- E. Biochips: Genosensors, Microarrays, Labs-on-the-Chip
- F. Pharmacogenomics
- G. Cancer Molecular Diagnostics Testing
 - 1. OVERVIEW
 - 2. MAJOR CANCER TYPES
 - 3. ONCOGENES
- H. Genetic Diseases Molecular Diagnostic Testing
 - 1. OVERVIEW
 - 2. NUCLEIC ACID AMPLIFICATION
 - 3. CHROMOSOME IMAGING
 - 4. GENOMICS TECHNOLOGIES
 - 5. PROTEOMICS TECHNOLOGIES
 - 6. CURRENT PHARMACOGENOMIC TESTING
 - 7. MAJOR DISEASES
- I. Forensic Molecular Diagnostics Testing
 - 1. OVERVIEW
 - 2. MULTILOCUS AND SINGLE LOCUS PROBES
 - 3. THE FBI
 - 4. DNA PROFILE DATA BANKS
 - 5. JUDICIAL IMPLEMENTATION
 - 6. MAJOR CRIME CATEGORIES
- 7. FACTORS CONTRIBUTING TO THE DNA PROBE MAJOR EXPANSION
- J. Paternity Testing/HLA Typing Molecular Diagnostic Testing
- K. Other Molecular Diagnostic Testing Applications
- L. Competing/Complementing Technologies

U.K.

A. Executive Summary



- B. Business Environment
- C. Market Structure
- D. Market Dynamics, Trends, Size and Growth

Volume Forecasts by Market Segment

Sales Forecasts by Market Segment

Major Supplier Sales and Market Shares

Major Product Development Opportunities

- A. Opportunities for New Instrumentation
- B. Opportunities for New Reagent Kits and Test Systems/Panels
- C. Opportunities for New IT, Computers, Software and Automation
- D. Opportunities for New Auxiliary Products

Design Criteria For Decentralized Testing Products

Alternative Market Penetration Strategies

Potential Market Entry Barriers And Risks

Competitive Profiles

Abbott

Affymetrix

Agilent Technologies

Applied Gene Technologies

Arca/Nuvelo

Beckman Coulter/Danaher

Becton Dickinson

Biokit

BioMerieux

Bio-Rad

BioTest Caliper

Cepheid

Decode

Diadexus

Eiken

Enzo

Exact Sciences



Fujirebio/Innogenetics

Grifols

Hologic/Gen-Probe

Illumina

Kreatech

Li-Cor Biosciences

Life Technologies/Thermo Fisher

Monogram Biosciences

Myriad Genetics

Nanogen/Elitech

Orchid CellMark

Ortho-Clinical Diagnostics

Proteome Sciences

Qiagen

Roche

Scienion

Sequenom

Shimadzu

Siemens

Sierra Molecular

Takara Bio

Tecan Group

Appendixes

List of Tables

Oncogenes Potential Applications in Cancer Diagnosis

Major Companies Developing or Marketing Cancer Molecular Diagnostic Tests
Major Companies Developing or Marketing Molecular Diagnostic Tests For Genetic
Diseases

U.K., Laboratories Performing DNA Sequencing by Market Segment

U.K., Molecular Diagnostics Market Potential Laboratory Universe by Market Segment

U.K., Molecular Diagnostic Test Volume Forecast By Major Application

U.K., Molecular Diagnostic Market Forecast By Major Application

U.K., Molecular Diagnostics Market by Major Supplier



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