

2015-2019 Global Clinical Chemistry and Immunodiagnostics Market: US, Europe, Japan - Emerging Opportunities and Growth Strategies for Instrument and Reagent Suppliers

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Abstracts

Complete report \$37,500. DataPack (test volumes, sales forecasts, supplier shares) \$23,500.

"2015-2019 Global Clinical Chemistry and Immunodiagnostics Market" is a new seven-country strategic analysis of major business opportunities emerging in the clinical chemistry and immunodiagnostic markets during the next five years. The report explores future trends in the U.S., five major European countries (France, Germany, Italy, Spain, UK) and Japan; provides estimates of the specimen, test and sales volumes, as well as major suppliers sales and market shares; compares features of leading analyzers; profiles key competitors; and identifies specific product and marketing opportunities emerging during the next five years. The report provides five-year volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays performed in hospitals, commercial laboratories, physician offices, and ambulatory care centers, including controls, calibrators and consumables. RationaleThe clinical chemistry and immunodiagnostic markets are undergoing significant transformation, caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition.

Some segments, like routine chemistry, are already resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace creates exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation



devices, controls, and calibrators.

Worldwide Market Overview

Estimates of facilities performing clinical chemistry and immunodiagnostic tests by country. - Test volume and sales projections by country.

Strategic Recommendations - New product development opportunities with significant market appeal. - Alternative market penetration strategies. - Potential market entry barriers and risks. Competitive Assessments- Strategic assessments of major suppliers and emerging market entrants, including their sales, productportfolios, marketing tactics, collaborative arrangements and new products in R&D. - The companies analyzed in the report include Abbott, Adna Gen, Agilent, Alere, Beckman Coulter/Danaher, Biomedical Diagnostics, bioMerieux, Bio-Rad, DiaSorin, Eiken, Fujirebio/Innogenetics, IL, Kyowa Medex, Ortho-Clinical Diagnotics, Roche, Siemens, Sysmex, Thermo Fisher, Tosoh, Wako, Wallac/PE. Tests Analyzed in the Report: Routine Clinical Chemistry

Albumin, Alkaline Phosphatase, ALT/SGPT, Ammonia, Amylase, AST/SGOT, Bilirubin, Total, BUN (Blood Urea Nitrogen), Calcium, Cardio CRP, Carbon Dioxide/Bicarbonate, Chloride, Cholesterol, Creatine Kinase (CK), CK-MB, Creatinine, CRP, Ferritin, GGT, Glucose, HDL Cholesterol, Homocysteine, Iron, LDH, LDL Cholesterol, Magnesium, Phosphorus,

Potassium, Protein, Total, Sodium, Triglycerides, Troponin, Uric Acid. Therapeutic Drug Monitoring (TDM)Amikacin, Carbamazepine, Cyclosporin, Digoxin, Everolimus, Gentamicin, Levetiracetam, Lithium, Methotrexate, NAPA/Procainamide, Phenobarbital, Phenytoin, Quinidine, Sirolimus, Tacrolimus, Theophylline, Tobramycin, Topirimate, Valproic Acid, Vancomycin. Endocrine FunctionCortisol, Estradiol, FSH, HCG, Gastrin, LH, Progesterone, PTH/IO PTH, Prolactin, T3,T3 Uptake, Free T3,T4,Free T4,TBG, Testosterone, Thyroglobulin Ab, TPO Ab, TSH. Tumor Markers and Special ChemistryAFP, CA 15-3/27-29,CA 19-9,CEA, Ferritin, Follate (Folic Acid), Glycosylated Hemoglobin, HCG, 25-Hydroxy Vitamin D2 and D3,Occult Blood, PAP, PSA, Thyroglobulin, Vitamin B-12. ImmunoproteinsC3,C4,Free Light Chains, Haptoglobin, IgA, IgE Specific, IgE Total, IgG, IgM, Immunofixation, Prealbumin, Protein Electrophoresis. Drugs of AbuseAmphetamines, Barbiturates, Benzodiazepines, Cannabinoids/Marijuana, Cocaine, LSD, Methadone, Methaqualone, Opiates, Phencyclidine (PCP), Propoxyphene, Tricyclic Antidepressants.

Geographic Coverage



France, Germany, Italy, Japan, Spain, UK, USA

Market Segmentation Analysis - Comprehensive review of the marketdynamics, trends, structure, size, growth, and key suppliers, by country. - Test volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays, by country and market segment: Hospitals Commercial/Private Laboratories Physician Offices/Group Practices Ambulatory Care CentersCurrent and Emerging Products- Analysis of current and emerging clinical chemistry and immunodiagnostic tests. - Review of current instrumentation technologies, and feature comparison of high-, medium-, and low-volume/POC analyzers. Technology Review-Assessment of current and emergingtechnologies, and their potential market applications. - Comprehensive lists of companies developingor marketing new technologies and products by test. Contains 1,200 pages and 500 tables



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Japan, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

Japan, Immunoprotein Test Volume Forecast By Market Segment

Japan, TDM Test Volume Forecast By Market Segment

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U.K., Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay

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