

2015-2019 Global Cancer Diagnostics Industry: Market Segmentation Analysis - Oncogenes, Biochemical Markers, Lymphokines, GFs, CSFs, Hormones, Immunohistochemical Stains - Hospitals, Commercial Labs, POC Locations

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Abstracts

Complete report \$34,500. DataPack (test volumes, sales forecasts, supplier shares) \$21,100. The report is available by country, section, market segment, and can be custom-tailored to your specific information needs and budget.

2015 Market Segmentation Analysis of the Global Cancer Diagnostics Industry: Oncogenes, Biochemical Markers, Lymphokines, GFs, CSFs, Hormones, Immunohistochemical Stains--Hospitals, Commercial Labs, POC Locations is VPGMarketResearch's new study of the major business opportunities emerging in the global cancer diagnostics market during the next five years. The report examines trends in the U.S., Europe and Asia; reviews current and emerging assays; analyzes potential applications of new diagnostic technologies; forecasts sales of major tumor markers by country and market segment; profiles leading players and potential market entrants; and identifies specific business opportunities for suppliers.

Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic

predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion worldwide.

Geographic Coverage

France, Germany, Italy, Japan, Spain, UK, USA

Worldwide Market Overview

Five-year test volume and sales projections by country.

Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers by country.

Estimated universe of laboratories performing cancer diagnostic testing by country.

Cancer statistics, etiology and recent developments in the

U.S., Europe, and Asia.

Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Over 200 Current and Emerging Cancer Diagnostic Test

Oncogenes

Biochemical Markers

Growth Factors

Colony Stimulating Factors

Hormones

Immunohistochemical Stains

Lymphokines

Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major cancer diagnostic product suppliers by individual test and country.

Five-year test volume and sales forecasts for major tumor markers by country and market segment, including:

Hospitals

Commercial/Private Laboratories

Physician Offices/Group Practices

Cancer Clinics

Ambulatory Care Centers

Instrumentation Review

Analysis of major molecular diagnostic and immunodiagnostic analyzers used for cancer testing, including their operating characteristics, features and selling prices.

Technology Assessment

Assessment of latest technologies and their potential applications for cancer diagnostic testing.

Review of competing/complementing technologies.

Extensive listings of companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

Competitive Strategies

Strategic assessments of major suppliers and start-up firms developing innovative cancer diagnostic technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

The companies analyzed in the report include:

Abbott

AdnaGen

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

Becton Dickinson

Biomedical Diagnostics

bioMerieux

Bio-Rad

CellSearch

Cepheid

Correlogic Systems/Vermillion

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U.K., CEA Test Volume and Diagnostics Sales Forecasts by Market Segment
U.K., Chromogranin Test Volume and Diagnostics Sales Forecasts by Market Segment
U.K., Colon-Specific Antigen Test Volume and Diagnostics Sales by Market Segment
U.K., Cytokeratins Test Volume and Diagnostics Sales Forecasts by Market Segment
U.K., Estrogen Receptor Test Volume and Diagnostics Sales Forecasts by Market Segment
U.K., Ferritin Test Volume and Diagnostics Sales Forecasts by Market Segment
U.K., Gastrin Test Volume and Diagnostics Sales Forecasts by Market Segment
U.K., HCG Test Volume and Diagnostics Sales Forecasts by Market Segment
U.K., Insulin Test Volume and Diagnostics Sales Forecasts by Market Segment
U.K., Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecasts by Market

Segment

U.K., NSE Test Volume and Diagnostics Sales Forecasts by MarketSegment

U.K., Occult Blood Test Volume and Diagnostics Sales Forecasts by Market Segment

U.K., Oncogenes Test Volume and Diagnostics Sales Forecasts by Market Segment

U.K., Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecasts by Market Segment

U.K., PAP Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

U.K., Parathyroid Hormone Test Volume and Diagnostics Sales Forecasts by Market Segment

U.K., Progesterone Receptor Test Volume and Diagnostics Sales Forecasts by Market Segment

U.K., PAP Test Volume and Diagnostics Sales Forecasts by Market Segment

U.K., PSA Test Volume and Diagnostics Sales Forecasts by Market Segment

U.K., S-100 Protein Test Volume and Diagnostics Sales Forecasts by Market Segment

U.K., Serotonin Test Volume and Diagnostics Sales Forecasts by Market Segment

U.K., Sialic Acid Test Volume and Diagnostics Sales Forecasts by MarketSegment

U.K., Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecasts by Market Segment

U.K., TDT Test Volume and Diagnostics Sales Forecasts by Market Segment

U.K., Thymidine Kinase Test Volume and Diagnostics Sales Forecasts by Market Segment

U.K., Thyroglobulin Test Volume and Diagnostics Sales Forecasts by Market Segment

U.K., TPA Test Volume and Diagnostics Sales Forecasts by Market Segment

U.K., Total Cancer Diagnostics Sales and Market Shares Forecasts

U.K., CEA Testing Market Diagnostics Sales by Major Supplier

U.K., PSA Testing Market Diagnostics Sales by Major Supplier

EXECUTIVE SUMMARY Table: U.S., Total Cancer Diagnostic Testing Volume and Sales Forecasts By Market Segment

U.S., Estimated New Cancer Cases and Deaths

U.S., Estimated Cancer Death Rates

U.S., Laboratories Performing Cancer Diagnostic Tests by Market Segment

U.S., Hospital Laboratories Performing Cancer Diagnostic Tests by Bed Size

U.S., Commercial/Private Laboratories Performing Cancer Diagnostic Tests By Annual Test Volume

U.S., Physician Office Laboratories Performing Cancer Diagnostic Tests By Practice Size

U.S., Total Cancer Diagnostic Test Volume Forecasts by Market Segment

U.S., All Market Segments Major Cancer Diagnostic Test Volume Forecasts

U.S., Hospital Laboratories Major Cancer Diagnostic Test Volume Forecasts by Test

U.S., Commercial/Private Laboratories Major Cancer Diagnostic Test Volume Forecasts
U.S., Physician Offices/Group Practices Major Cancer Diagnostic Test Volume Forecasts
U.S., Cancer Clinics Major Cancer Diagnostic Test Volume Forecasts by Test
U.S., Total Cancer Diagnostic Sales Forecasts by Market Segment
U.S., All Market Segment Major Cancer Diagnostic Sales Forecasts by Test
U.S., Hospital Laboratories Major Cancer Diagnostic Sales Forecasts by Test
U.S., Commercial/Private Laboratories Major Cancer Diagnostic Sales Forecasts by Test
U.S., Physician Offices/Group Practices Major Cancer Diagnostic Sales Forecasts by Test
U.S., Cancer Clinics Major Tumor Marker Sales Forecasts by Test
U.S., ACTH Test Volume and Diagnostics Sales Forecasts by Market Segment
U.S., AFP Test Volume and Diagnostics Sales Forecasts by Market Segment
U.S., Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecasts by Market Segment
U.S., CA 15-3/27.29 Test Volume and Diagnostics Sales Forecasts by Market Segment
U.S., CA 19-9 Test Volume and Diagnostics Sales Forecasts by Market Segment
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U.S., Calcitonin Test Volume and Diagnostics Sales Forecasts by Market Segment
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U.S., PSA Testing Market Diagnostics Sales by Major Supplier

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