

2015-2019 Global Animal Health Market Dynamics, Trends and Opportunities

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Abstracts

This new report from VPGMarketResearch.com analyzes marketing strategies of world's leading animal health companies, including:

Five-year forecasts for:

- Major market segments

- Key geographic regions

- Assessment of major U.S. and international trends with potentially significant impact on the animal health industry during the next five years, including discussion of such issues as pricing, industry consolidation, market globalization, growing R&D cost, generics, as well as advances in genomics, proteomics, drug screening, tissue engineering, bioinformatics and other technologies.

- Analysis of key market segments

- Review of major geographic areas

Contains 12 pages and 6 tables

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- 3. ASSESSMENT OF MAJOR U.S. AND INTERNATIONAL TRENDS WITH POTENTIALLY SIGNIFICANT IMPACT ON THE ANIMAL HEALTH INDUSTRY DURING THE NEXT FIVE YEARS.**
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