

2015-2019 Germany Hospital Tumor Marker Testing Market Forecasts and Emerging Opportunities for Suppliers - Competitive Landscape, Supplier Shares by Test, Innovative Technologies, Instrumentation Review

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Abstracts

This new report from VPGMarketResearch.com contains 530 pages, 40 tables, and presents a comprehensive analysis of the German hospital tumor marker testing market, including:

Major issues pertaining to the German hospital laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Mortality statistics and scientific views on the etiology of major types of cancer, e.g., lung, colorectal, breast, prostatic, pancreatic, leukemia, lymphoma, gastrointestinal, bladder, liver, ovarian, testicular, oral, skin and others.

Test volume and sales forecasts for 40 tumor markers performed in German hospitals.

Current instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 530 pages and 40 tables

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GERMANY

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Applied Gene Technologies
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Life Technologies
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Myriad Genetics
Nanogen Elitech
OncoLab
Otho-Clinical Diagnostics
Panacea Pharmaceuticals
Polartech

Polymedco
PreMD
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Radiant Pharmaceuticals
Roche
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