

2015-2019 Germany Hospital Infectious Disease Testing Market: Supplier Shares, Sales Forecasts, Innovative Technologies, Competitive Strategies, Opportunities for Suppliers

https://marketpublishers.com/r/2CC3A1C531EEN.html

Date: September 2015 Pages: 897 Price: US\$ 3,560.00 (Single User License) ID: 2CC3A1C531EEN

Abstracts

This new report from VPGMarketResearch. com contains 897 pages, 74 tables, and presents a comprehensive analysis of the German hospital infectious disease testing market, including:

Major issues pertaining to the German hospital laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Current scientific views on definition, epidemiology, and etiology of major infectious diseases and microorganisms.

Volume and sales forecasts for 80 infectious disease tests performed in German hospital laboratories.

Instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.



Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 897 pages and 74 tables



Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Infectious Disease Tests

- 1. Adenovirus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - d. Adeno-Associated Viruses(AAV)
- 2. Influenza Viruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 3. Legionella
- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- 4. Mononucleosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 5. Mycoplasma
 - a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- 6. Pneumonia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 7. Respiratory Syncytial Virus (RSV)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 8. Tuberculosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman



Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

- C. Emerging Diagnostic Technologies
 - 1. Molecular Diagnostics
 - 2. Monoclonal Antibodies
 - 3. Immunoassays
 - 4. Differential Light Scattering
 - 5. Information Technology
 - 6. Artificial Intelligence
 - 7. Liposomes
 - 8. Flow Cytometry
 - 9. Chromatography
 - 10. Diagnostic Imaging
 - 11. Gel Microdroplets
 - 12. Other

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/panels
- C. Information Technology
- **D. Auxiliary Products**

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers

2015-2019 Germany Hospital Infectious Disease Testing Market: Supplier Shares, Sales Forecasts, Innovative Tec...



- 6. Major Types of Distributors
- 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/Gen-Probe

ID Biomedical/GSK

Kreatech/Leica

Lonza

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare



Siemens Takara Bio Thermo Fisher Wallac/PE Wako



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Adenovirus Tests Major Companies Developing or Marketing Influenza Tests Major Companies Developing or Marketing Legionella Tests Major Companies Developing or Marketing Mononucleosis Tests Major Companies Developing or Marketing Mycoplasma Tests Major Companies Developing or Marketing Pneumonia Tests Major Companies Developing or Marketing RSV Tests Major Companies Developing or Marketing Tuberculosis Tests Italy Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment Italy Influenza Test Volume and Diagnostics Sales Forecast by Market Segment Italy Influenza Testing Market Diagnostics Sales by Major Supplier Italy Legionella Test Volume and Diagnostics Sales Forecast by Market Segment Italy Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment Italy Mononucleosis Testing Market Diagnostics Sales by Major Supplier Italy Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment Italy Mycoplasma Testing Market Diagnostics Sales by Major Supplier Italy Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment Italy RSV Test Volume and Diagnostics Sales Forecast by Market Segment Italy RSV Testing Market Diagnostics Sales by Major Supplier Italy Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment Italy Tuberculosis Testing Market Diagnostics Sales by Major Supplier



I would like to order

 Product name: 2015-2019 Germany Hospital Infectious Disease Testing Market: Supplier Shares, Sales Forecasts, Innovative Technologies, Competitive Strategies, Opportunities for Suppliers
Product link: <u>https://marketpublishers.com/r/2CC3A1C531EEN.html</u>
Price: US\$ 3,560.00 (Single User License / Electronic Delivery)
If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/2CC3A1C531EEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



2015-2019 Germany Hospital Infectious Disease Testing Market: Supplier Shares, Sales Forecasts, Innovative Tec...