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2015-2019 German Hospital Infectious Disease Testing Market: Emerging Opportunitites and Growth Strategies

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Abstracts

This new report from VPGMarketResearch.com contains 897 pages, 74 tables, and presents a comprehensive analysis of the German hospital infectious disease testing market, including:

Major issues pertaining to the German hospital laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Current scientific views on definition, epidemiology, and etiology of major infectious diseases and microorganisms.

Volume and sales forecasts for 80 infectious disease tests performed in German hospital laboratories.

Instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

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Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 897 pages and 74 tables

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Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix
DiaSorin
Eiken Chemical
Enzo Biochem
Fujirebio
Gen-Probe

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Kreatech
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Nanogen/Elitech
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Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
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SeraCare
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Germany Tuberculosis Testing Market Diagnostics Sales by Major Supplier

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