

2015-2019 German HIV/AIDS Diagnostics Market: Hospitals, Blood Banks, Commercial Labs, - Supplier Shares and Sales Forecasts For Immunodiagnostic and NAT Procedures

https://marketpublishers.com/r/2C7D245CC20EN.html

Date: July 2015

Pages: 250

Price: US\$ 1,840.00 (Single User License)

ID: 2C7D245CC20EN

Abstracts

Complete report \$2,300. DataPack (test volumes, sales forecasts, supplier shares) \$1,500.

Summary

This report presents detailed analyses of the AIDS diagnostics market in Germany.

The report provides test volume and sales forecasts for HIV-1/2/Combo, HIV Ag, NAT, Western Blot and other confirmatory tests performed in the following market segments:

Hospitals

Commercial/Private Laboratories

Blood Banks

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of AIDS tests.

Highlights

Provides scientific views on the definition, epidemiology and etiology of AIDS



and other retroviruses.

Examines market applications of Molecular Diagnostics, Immundiagnostics, IT and other emerging technologies.

Reviews infectious disease testing analyzers marketed by Abbott, Beckman Coulter/Danaher, bioMerieux, Ortho-Clinical Diagnostics/J&J, Roche, Siemens, Tosoh and other suppliers.

Profiles leading manufacturers and potential market entrants developing innovative technologies and products.

Analyzes alternative market penetration strategies for suppliers.

Methodology

The report is based on a combination of primary and secondary information sources, including VPGMarketResearchs proprietary database developed during the course of over 100 syndicated studies and numerous proprietary single-client assignments. The database contains information on companies, technologies, products and executives worldwide. Moreover, a comprehensive review of the product and financial literature, business and technical periodicals, and pertinent industry analyst reports was conducted. Contains 250 pages and 7 tables



Contents

I. INTRODUCTION

II. AIDS/HIV WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests: HIV-1/2, HIV Ag, NAT, Western Blot
- C. Vaccines and Drugs
- D. Instrumentation Review and Market Needs
- E. Emerging Diagnostic Technologies

III. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges



VI. COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix

DiaSorin

Eiken Chemical

Enzo Biochem

Fujirebio/Innogenetics

Hologic/Gen-Probe

ID Biomedical/GSK

Kreatch

Life Technology

Lonza

Nanogen/Elitech

Novartis Diagnostics

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac/PE

Wako



List Of Tables

LIST OF TABLES

- Table 1. Major Companies Developing or Marketing AIDS Tests
- Table 2. Germany: HIV or HIV-1/2 Test Volume and Sales Forecast by Market Segment
- Table 3. Germany: HIV Ag Test Volume and Sales Forecast by Market Segment
- Table 4. Germany: Western Blot/Other Confirmatory Tests Volume and Sales Forecast by Market Segment
- Table 5. Germany: HIV NAT Blood Screening Test Volume and Diagnostics Sales
- Table 6. Germany: AIDS Diagnostics Market by Major Supplier
- Table 7. Germany: HIV Blood Screening NAT Sales and Market Shares of Major
- **Suppliers**



I would like to order

Product name: 2015-2019 German HIV/AIDS Diagnostics Market: Hospitals, Blood Banks, Commercial

Labs, - Supplier Shares and Sales Forecasts For Immunodiagnostic and NAT Procedures

Product link: https://marketpublishers.com/r/2C7D245CC20EN.html

Price: US\$ 1,840.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2C7D245CC20EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



