

2015-2019 German Hepatitis Diagnostic Testing Market: Emerging Opportunities and Growth Strategies

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Abstracts

Complete report \$3,900. DataPack (test volumes, sales forecasts, supplier shares) \$2,500. The report presents a detailed analysis of the Hepatitis diagnostics market in Germany. Current scientific views on the Hepatitis definition, epidemiology and etiology are reviewed.

The report provides five-year test volume and sales forecasts for HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, and ALT/SGPT tests performed in the following markets:

Hospitals

Commercial/Private Labs

Blood Banks

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Hepatitis tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 241 pages and 14 tables

Contents

I. INTRODUCTION

II. HEPATITIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Background

B. Hepatitis A

C. Hepatitis B

D. Hepatitis C

Classification

Transmission of Infection

Occupational Hazards

Acute Hepatitis

Diagnosis of Acute Infection

Chronic Hepatitis

HCV and Other Chronic Liver Diseases

Alcoholic Liver Disease

Hepatitis B Coinfection

Cirrhosis and Hepatocellular Carcinoma

Diagnostic Tests

Possible Indications for HCV RNA Testing

Conclusions and Future Direction

E. Hepatitis D

Historical Perspective

Epidemiology

HBV-HDV 'Coinfection' vs. 'Superinfection'

Methods of Detecting HDV

Prevention

F. Hepatitis E

Background

Prevalence of the Disease

Diagnostic Tests

Epidemiologic Serosurveys

Serologic Cross-Reactivity

G. Hepatitis G

Vaccines and Drugs

H. Review of Leading Analyzers Marketed by: Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other

Suppliers

I. Emerging Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 1. Marketing Approaches
 2. Product Complexity
 3. Customer Preference
 4. Established Suppliers
 5. Emerging Suppliers
 6. Major Types of Distributors
 7. Market Segmentation

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

F. Regulatory Constraints

G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix

DiaSorin

Eiken Chemical

Enzo Biochem

Fujirebio/Innogenetics

Hologic/Gen-Probe

ID Biomedical/GSK

Kreatech

Life Technology

Lonza

Nanogen/Elitech

Novartis Diagnostics/Grifols

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac/PE

Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Hepatitis Tests

Germany HAV NAT Test Volume and Diagnostics Sales Forecast By Market Segment

Germany HBV NAT Test Volume and Diagnostics Sales Forecast By Market Segment

Germany HBs Ag Test Volume and Diagnostics Sales Forecast By Market Segment

Germany Hepatitis C Test Volume and Diagnostics Sales Forecast By Market Segment

Germany Anti-HBc Test Volume and Diagnostics Sales Forecast By Market Segment

Germany Anti-HBs Test Volume and Diagnostics Sales Forecast By Market Segment

Germany Anti-HAV Test Volume and Diagnostics Sales Forecast By Market Segment

Germany Hepatitis Delta Test Volume and Diagnostics Sales Forecast By Market Segment

Germany HBc Ag Test Volume and Diagnostics Sales Forecast By Market Segment

Germany HBe Ag Test Volume and Diagnostics Sales Forecast By Market Segment

Germany ALT/SGPT Test Volume and Diagnostics Sales Forecast By Market Segment

Germany Hepatitis Testing Market Diagnostics Sales By Major Supplier

Germany Hepatitis C Testing Market Diagnostics Sales By Major Supplier

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