

2015-2019 Future Horizons and Growth Strategies in the Tuberculosis Testing Market: Supplier Shares and Country Forecasts

https://marketpublishers.com/r/2AB95DF1785EN.html

Date: August 2015 Pages: 208 Price: US\$ 3,480.00 (Single User License) ID: 2AB95DF1785EN

Abstracts

The report presents a detailed analysis of the Tuberculosis diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Tuberculosis definition, epidemiology and etiology are reviewed.

The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals Commercial/Private Labs Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Tuberculosis tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.Contains 208 pages and 15 tables



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